

# **About IAPB**

## Thank you for considering IAPB Membership.

Founded in 1975, IAPB is the premier eye health body which brings together a unique network of members and membership bodies from across the world.

Members include NGOs, eye hospitals, universities, research centres, vision initiatives, corporate and allied health partners. We present an opportunity to change the world for the better—and you can play a role!

Global partnership is at the heart of what we do. Over 40 years, we have built a trusted network of passionate and committed members who share our values and mission to achieve universal access to eye health. Acting together, we elevate eye health as a global population issue, building coalitions to mobilise action and generate visibility with key policy and decision makers to generate change at a global level.

Our mission is to achieve universal access to eye health. We do this by maximising the impact of the individual and collective work of our network of members and membership bodies.

Our membership is fruitful in the truest sense; members contribute to and benefit from our collective. Read on, to understand some of the many benefits of joining IAPB.





# **Advocate Together**

Be part of IAPB's global advocacy network. Together, we advocate for universal access to eye health. We monitor and influence the policies of key international and multilateral institutions, such as the World Health Organization (WHO) and the United Nations (UN), to ensure a global commitment and investment in eye health.

We work with professional bodies such as the International Council of Ophthalmology and the World Council of Optometry and offer technical leadership, drawing on the latest thinking from across the sector. Our advocacy builds on the work of all our members as we know that we can only tackle the barriers to delivering eye care for all, by actively seeking cross sector partnerships and collaboration.

### **Advocacy Resource Hub**

A comprehensive platform bringing together advocacy tools, policy updates and other features to help us align our messages and strengthen our voice.

### Information availability

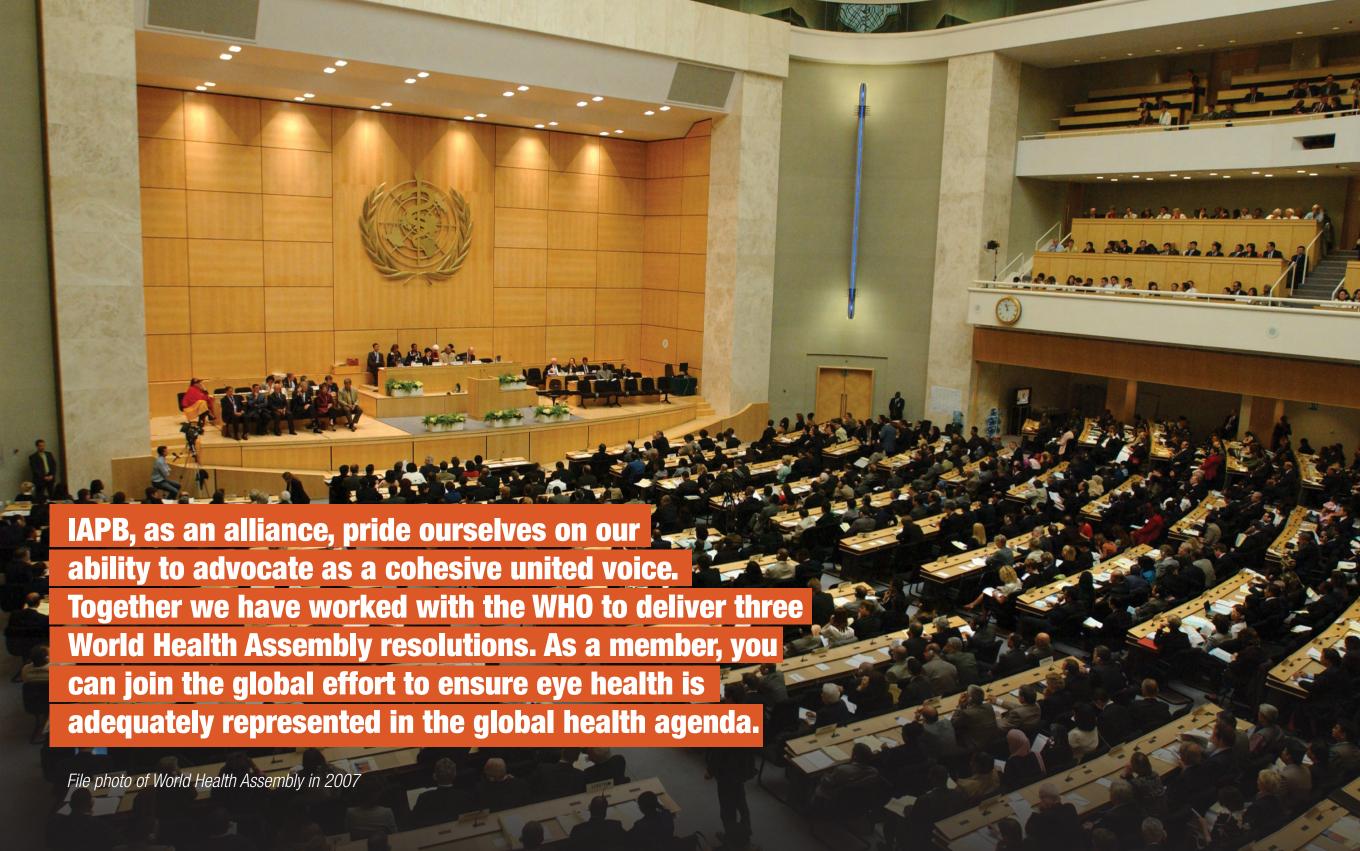
IAPB is a leading global source of data and information on eye health. Our advocacy approaches are evidence-based. We have campaigned for eye health indicators within WHO's health information systems and Universal Health Coverage tracking.

### **Impact**

We've had the privilege of making history. Over the last two decades, the IAPB network has helped bring about historic change through VISION 2020, playing a key role in the treatment and prevention of blindness of roughly 90 million people.

### **Advocacy Network**

Our strength comes from the diverse expertise and experiences that IAPB can draw on to help shape, inform and deliver policy changes. For instance, IAPB acts as a united voice on issues such as the Global Strategy for Human Resources for Health, the Global Strategy and Action Plan for Ageing and Health, and the Sustainable Development Goals/ Agenda 2030.



# **Knowledge is Power**

IAPB houses a wealth of resources and information that, as members, your organisation will have access to - from the latest data to the current thinking on specific areas of focus for the eye care sector.



#### **IAPB Vision Atlas**

Brings together the latest global prevalence and performance data on eye health <a href="https://atlas.iapb.org">https://atlas.iapb.org</a>



#### **IAPB Standard List**

The world's leading online procurement platform for eyecare providers in developing countries

https://iapb.standardlist.org



#### **IAPB Webinars**

Participate in discussions on the latest thinking and emerging issues from across the eye care sector



#### **IAPB News**

Opinion piece, blogs, views from the field and behind the scenes insights from a broad range of voices—including your own



#### **IAPB Jobs Board**

Find the best person for the job! Post your job advertisements on our jobs board



#### **IAPB Document Library**

Access IAPB position papers and reports on Cataract Surgical Coverage, Spectacle Coverage, Recycled spectacles and more

## **Working Groups**

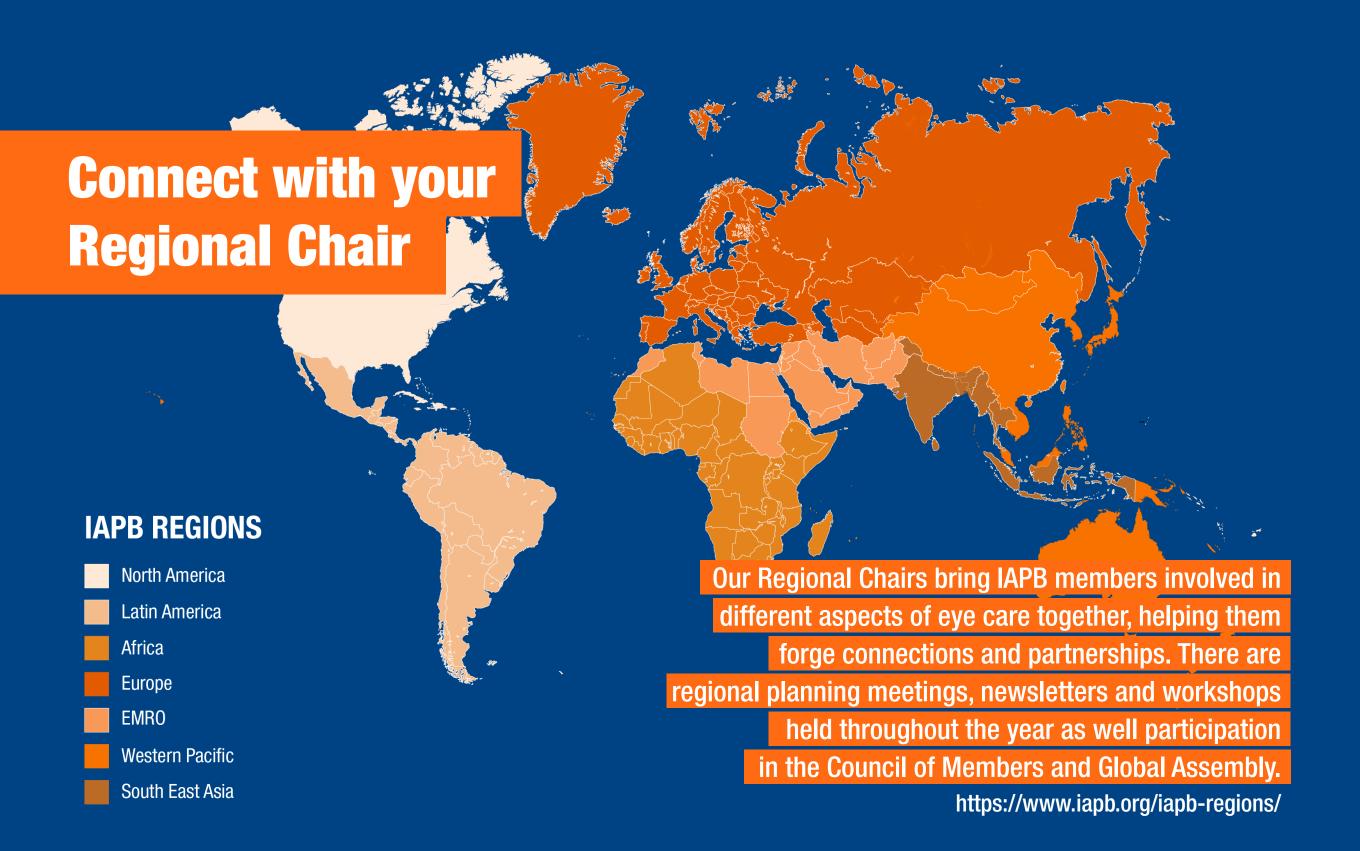
- Member-led groups
- Collaborate on specific eye health themes from Gender to Diabetic Retinopathy
- Leverage IAPB's brand and network to maximise the impact and reach of sharing knowledge
- Opportunities for work groups to host webinars and contribute to IAPB newsletters
- Opportunities to form new work groups





# **Membership Map**

- Connect with members across the network
- Create new partnerships by contacting members through the map
- Showcase your organisation's reach
- Use the map to determine where the greatest need is



## **Global Assembly**

The Global Assembly 2020 comes at a critical time for our sector. It is an opportunity for our experts, key opinion leaders and leaders of tomorrow to come together, learn, share and strengthen the partnerships and knowledge needed to forge a brighter future with better eye health for all.



IAPB.ORG/GA2020





### **Council of Members**

- Meet and discover more about your fellow members
- Come together to make key strategic decisions and vote in our AGM
- Brings together representatives from governments and the World Health Organization (WHO)
- Two day programme focuses on emerging issues related to the eye health sector



#### **Membership Matters**

Membership Matters is our member specific newsletter with over 1000 subscribers and a chance for you to showcase your organisation's latest work and find out about our exciting opportunities

https://www.iapb.org/iapb-membership/members-newsletter/

### **Eye Health Hero**

Nominate an Eye Health Hero from your organisation. IAPB annually celebrates those who are making a difference to the eye care sector globally



#### **World Sight Day**

(WSD) is an annual day of awareness held on the second Thursday of October. IAPB members celebrate the day in a variety of impressive ways and showcases what you as a member are doing to help spread collective messages about eye health beyond the sector <a href="https://www.iapb.org/advocacy/world-sight-day/">https://www.iapb.org/advocacy/world-sight-day/</a>



#### **Photo Library and Competition**

The IAPB Photo Library has over 4000 photos. Most of our photos are from the World Sight Day Photo Competitions we organise to promote awareness about eye care and encourage people around the world to participate <a href="https://www.iapb.org/knowledge/iapb-photo-library/">https://www.iapb.org/knowledge/iapb-photo-library/</a>

Young patient at St John Jerusalem Eye Hospital by Marie -Claire Boyle



## As a member of the IAPB network:

- Be at the heart of the global eye health agenda and be informed of the latest developments in the eye health world through regular IAPB communications and news
- **Contribute** to global advocacy efforts to increase political commitment for eye health as a global health and development priority and hold governments accountable
- **Engage** with global IAPB events and discussions to help prioritise investment into eye health
- **Feature** full entry on the IAPB Membership Directory under your chosen membership category
- Show your support of the global alliance by featuring the IAPB logo on all your publicity material

# Connect with experts regionally and globally, and leverage opportunities for action:

- **Expand** your international network and share knowledge on a global stage and across the eye health community
- Meet and influence decision makers and activate change in your region
- **Forge** strategic partnerships and connect your organisation with the broader eye health community
- Access World Sight Day communications support and promotional material
- **Explore** into the eye health network for job postings, announcements and grant information through various IAPB newsletters
- Benefit from preferential registration rates at the annual IAPB Council of Members meeting and quadrennial Global Assembly





# Increase your organisational capacities and impact

- Participate in thematic member-driven work groups
- Access member only resources and premium content on the IAPB website, including regular policy updates, knowledge hub (with key eye health data and mapping), key reports, and exclusive online spaces
- **Share** your experience and support the empowerment of IAPB members via peer-to-peer learning
- **Leverage** members' collective procurement power to access specially negotiated prices on eye care equipment and supplies through the IAPB Standard List. Meet key manufacturers at IAPB events
- **Utilise** IAPB global communications and PR platforms to profile activities and key messages
- **Celebrate** talent and support the development of your staff by nominating them for sector-wide recognition

# C LEVEL MEMBERS

# **Membership Structure**

Cover a global footprint which ranges from Australia to Zimbabwe. Members are organisations looking to form a united body for eye care.

In addition to the benefits enjoyed by all members other advantages are:

- Access to the new advocacy resource hub from early 2020 onwards. This will include advocacy tools, policy updates and other features to help align messages and strengthen our collective voice nationally, regionally and globally
- Being able to stand for one of six available Group C representative seats on the IAPB board (by popular vote)
- Contribute to our new knowledge hub and access key knowledge information including the 2<sup>nd</sup> edition
   Vision Atlas

# **B LEVEL MEMBERS**

# **Membership Structure**

Are leaders driving impactful change at a country level through advancing universal access to eye health priorities.

In additional to the benefits enjoyed by all members other advantages are:

- Exclusive invitations to join IAPB delegations including to the World Health Assembly, The Commonwealth Heads of Government Meeting and UN Friends of Vision meetings
- Receiving tailored knowledge, policy and advocacy insight from global, regional and country level activities
- IAPB partner presentation and discussion session at your board meeting
- Lead an annual webinar for members on a key knowledge area for your organisation
- A complimentary VIP pass for the Global Assembly and priority access to events, speaking platforms and programme partner opportunities
- Jointly developing a bespoke action plan with tailored opportunities to drive organisational reach, brand, funder and supporter engagement strategies
- Being able to stand for one of two available Group B representative seats on the IAPB board (by popular vote)

# A LEVEL MEMBERS

# **Membership Structure**

Members are recognised as global influencers, supporters, knowledge connectors and experts in the eye health sector. They enable global action and impact, shape the agenda and influence global policy, advocacy and knowledge. Members are both leaders driving impactful change at a country and global level and are considered thought and knowledge leaders globally across the sector. All A members are trustee board members of IAPB. In addition to all the benefits enjoyed by band B and C members. A members will have access to:

- Sector level leadership opportunities at key global events throughout 2020
- Our first leadership forum a space for A level members senior leaders to discuss and shape key sector issues, trends, leadership challenges and opportunities at the start of the next decade of vision
- Bespoke membership plans to support organisational and sector priorities
- Exclusive invitations to join IAPB delegations including to the World Health Assembly, The Commonwealth Heads of Government Meeting and UN Friends of Vision meetings
- Receiving tailored knowledge, policy and advocacy insight from global, regional and country level activities
- IAPB partner presentation and discussion session at your board meeting

## To discuss A Level benefits please contact either



Nick Parker
Head of Commercial Development

nparker@iapb.org



# **Joanna Conlon**

Director of Development and Communication

jconlon@iapb.org

# IAPB is your premier body global alliance for eye health for all

"With a new World Report on Vision, which sets a new global framework for eye care, new data analysis that shows the huge challenges we face over the next decade and growing political momentum, 2020 is a critical moment for us to act together. Through membership of IAPB you will joining a powerful, unprecedented alliance for better eye health for all."



Peter Holland, CEO

For more information on membership benefits, or to apply for membership of the premier global eye health network, please contact either Rachael Bourke or Nick Parker.



Rachael Bourke
Membership Services Manager
rbourke@iapb.org



Nick Parker
Head of Commercial Development

nparker@iapb.org

If you would like an accessible copy of the prospectus please email: nparker@iapb.org