

WHAT IS WORLD SIGHT DAY?



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World Sight Day (WSD) is an international day of awareness, held annually on the second Thursday of October to focus attention on the global issue of eye health. This year World Sight Day falls on 8 October 2020.

This year's WSD call to action is:







# COVID-19 and World Sight Day

Please take adequate precautions and strictly follow government guidelines for your location when planning media events for WSD. Plan for online events and try to engage media with resources that can be accessed without risking crowding, contact, or any potential to spread COVID-19. Take care!





















### World Sight Day (WSD)

WSD is co-ordinated by the International Agency for the Prevention of Blindness (IAPB). WSD became an official IAPB event in the year 2000, and has been marked in many different ways in countries around the world each year since then.

WSD is the focal advocacy and PR event for IAPB and its members and partners each year, highlighting the fact that at least 1 billion people have a vision impairment that could have been prevented or has yet to be addressed. WSD provides a platform for organisations to encourage governments, corporations, institutions and individuals to actively support universal access to eye health.



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WSD is supported by over 150 IAPB member organisations, which include every major eye care NGO in the world, apex professional bodies for ophthalmology and optometry, teaching hospitals and corporations, united in working together to eliminate avoidable blindness and visual impairment.

### **Hope in Sight**

IAPB, with support from Bayer, encourages amateur and professional photographers around the world to join us in highlighting the impact of eye health in people's lives, by taking part in an International Photography Competition with the theme, "Hope in Sight".

For over five years now, hundreds of photographers – amateurs and professionals – have been sharing their photos with us for the WSD photo competition. The photo competition helps build a great resource for the entire eye health sector, and the photos are available on our Flickr albums for use under a CreativeCommons licence.

Send us your picture by 8 October 2020. This year, we have a special sub-theme: COVID-19 and eye health.















#HopeInSight# WorldSightDay