ENDING AVOIDABLE SIGHT LOSS

2030 IN SIGHT

This document sets out our strategic plan for the next decade. It builds on so much great work already done, but recognises there is still much more to do. While we are on the verge of eliminating some transmissible diseases, non-communicable diseases, lifestyle changes and ageing populations now present a new challenge for eye health.

There are 1.1 billion people around the world living with the consequences of sight loss because they do not have access to eye care services. These are some of the poorest and most marginalised in society. Without change, this will rise to 1.8 billion people by 2050.

We will have to work differently to make sure eyesight receives the global political, health and development priority it needs and deserves.

The end of avoidable sight loss is now within our grasp and we need to push harder than ever before to help deliver this ambition.

A Strategic Initiative
Summary document

Version Sept. 2021

IAPB

OBJECTIVES

What do we want to achieve?

The challenge is more complex than ever before, the numbers are greater and the inequalities are only increasing. Therefore our ambition has to match this scale.

By 2030, we want to see a world where:

- No-one experiences unnecessary or preventable sight loss and everyone can achieve their full potential.

- Eye care and rehabilitation services are accessible, inclusive and affordable to everyone, everywhere, whenever they are needed.

- People understand the importance of caring for their own eye health and demand access to services, free from the weight of any social stigma.

THE HURDLES

What Do We Need To Overcome?

Understanding and Awareness

There remains a lack of understanding of the related health, social and economic benefits of comprehensive vision services. And there continues to be social stigma around sight loss, which is acutely felt in some parts of society around the world.

Commitment and Finance

There is a significant funding gap to support access to eye health services, primarily within the national health care systems, but also in wider settings including education, industry and businesses.

Systems and People

There is too often a total lack of coordination and integration with eye health services resulting in a lack of financing, services, personnel and coordinated systems and data.

Regulations and Markets

Regulatory frameworks can exacerbate the lack of resource by creating barriers to the number and breadth of people who can provide eye health services. This is further exacerbated by other policy and regulatory frameworks that hamper equitable and fair access.

ELEVATE, INTGRATE, ACTIVATE
Our Ten Year Mission

1 ELEVATE
Embed vision as a fundamental, economic, social and development issue

How?

- Unlock political will and financing.

- Set new targets and hold government to account for reaching them.

- Leverage school and education settings.

- Target employers.

- Embrace the full Sustainable Development framework.

2 INTEGRATE
Incorporate eye health in wider health care systems

How?

- Push for inclusion in Universal Health Coverage.

- Deliver Integrated People Centred Eye Care.

- Train and develop a Diverse and Resilient Workforce.

- Embrace technological solutions.

3 ACTIVATE
Drive consumer and market change

How?

- Campaign on a new level.

- Tackle negative stereotyping.

- Build Public-Private partnerships.

- Create the right regulatory environment.

THE FUTURE IN SIGHT

How Does The Sector Need To Change?

We know the challenge, the importance, the urgency and the potential of the change if we get this right. What do we need to do differently as a sector to get there?

10 Priorities for 10 years

1. Develop leadership

2. Advocate differently

3. Secure new forms of funding

4. Embrace technological solutions

5. Strengthen partnerships with the private sector

6. Create new allies

7. Develop the workforce

8. Prove our case

9. Improve accountability

10. Influence the widest audience