**2030 IN SIGHT LIVE**

**Exhibitors Social Media Messaging**

2030 IN SIGHT LIVE – Singapore is the premier opportunity to align efforts, create new connections, share insights, develop new ideas and learn in a format that celebrates and is driven by attendee input and participation.

We are delighted to have you join us as an Exhibitor and invite you to promote your attendance at the event.

IAPB has produced a number of social media messages and accompanying artwork to promote 2030 IN SIGHT LIVE. We hope you can help amplify your involvement at this important, not to be missed event.

Below are suggested social media posts for your consideration.

**SAMPLE POST #1**

|  |  |  |
| --- | --- | --- |
| PLATFORM | COPY | ART |
| LinkedIn | We are excited to announce that we will be at 2030 IN SIGHT LIVE, this June in Singapore.  We will be exhibiting *(insert product profile)* at the marketplace and look forward to seeing you there.  Register today and be at the forefront of innovation in the sector. ☞ www.[iapb.org/2030LIVE](https://l.facebook.com/l.php?u=http%3A%2F%2Fiapb.org%2F2030LIVE%3Ffbclid%3DIwAR1CQOxF70S44y1wdXC30RWxEhtUFIfO3pe8GJjkaDSoJSWlVtNJ4_vtTpM&h=AT3mp7OwrkCjWSP-SYleIfYTCiYxzDC9VjgLec8C7vSaLz5GXXdTG-nrlMC-Za-1if9aQH0cLXNN4pGrXfk3krq42Ut8uG9r9tczIN-C_zvV1nRzlDAJD4hhTCB3h2SG0QOJwDff_A&__tn__=-UK-R&c%5b0%5d=AT2nmR9jggnbOT0scJr7xhm7T0L6M8z_cKHO2Tfr3KE__pMz1SX1sP1TckkcEH38tfLn3zp8nSpTvCMP7JaqFJngOTWVTVm0SRAHPzm9rzltg3p0G9pztIxuXURW1FOng1l2DkQZAFh3ogcyLePbg-8zP5kl-0e_1enFfrpqwkkO8lHnJ_m17qrJ0-uvWj1P1p0uH-sqAm8A_OTCDkw)    #2030InSight @international-agency-for-the-prvention-of-blindness | Static tile – all sizes available. |
| Facebook | We are excited to announce that we will be at 2030 IN SIGHT LIVE, this June in Singapore.  We will be exhibiting *(insert product profile)* at the marketplace and look forward to seeing you there.  Register today and be at the forefront of innovation in the sector. ☞ www.[iapb.org/2030LIVE](https://l.facebook.com/l.php?u=http%3A%2F%2Fiapb.org%2F2030LIVE%3Ffbclid%3DIwAR1CQOxF70S44y1wdXC30RWxEhtUFIfO3pe8GJjkaDSoJSWlVtNJ4_vtTpM&h=AT3mp7OwrkCjWSP-SYleIfYTCiYxzDC9VjgLec8C7vSaLz5GXXdTG-nrlMC-Za-1if9aQH0cLXNN4pGrXfk3krq42Ut8uG9r9tczIN-C_zvV1nRzlDAJD4hhTCB3h2SG0QOJwDff_A&__tn__=-UK-R&c%5b0%5d=AT2nmR9jggnbOT0scJr7xhm7T0L6M8z_cKHO2Tfr3KE__pMz1SX1sP1TckkcEH38tfLn3zp8nSpTvCMP7JaqFJngOTWVTVm0SRAHPzm9rzltg3p0G9pztIxuXURW1FOng1l2DkQZAFh3ogcyLePbg-8zP5kl-0e_1enFfrpqwkkO8lHnJ_m17qrJ0-uvWj1P1p0uH-sqAm8A_OTCDkw)    #2030InSight @IAPB1 |
| Twitter | We are excited to announce that we will be at 2030 IN SIGHT LIVE!  We will be exhibiting at the marketplace and look forward to seeing you in Singapore.  Register today and be at the forefront of innovation in the sector. ☞ www.iapb.org/2030LIVE  #2030InSight @IAPB1 |

**SAMPLE POST #2**

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| PLATFORM | COPY | ART |
| LinkedIn | The end of avoidable sight loss is within our grasp, and as a provider of innovative products, we are proud to play a part in eye care for all.    Join us and the @International-agency-for-the-prevention-of-blindness at 2030 IN SIGHT LIVE, where we will be exhibiting some of the latest technology to improve your project outcomes.  Register today. ☞ https://iapb.org/2030LIVE  25-26 June 2023.  Singapore.    #2030InSight | Static tile – all sizes available. |
| Facebook | The end of avoidable sight loss is within our grasp, and as a provider of innovative products, we are proud to play a part in eye care for all.    Join @IAPB1 and us at 2030 IN SIGHT LIVE, where we will be exhibiting some of the latest technology to improve your project outcomes.  Register today. ☞ https://iapb.org/2030LIVE  25-26 June 2023.  Singapore.    #2030InSight |
| Twitter | Ending avoidable sight loss is within our grasp, and as a provider of innovative products, we are proud to play a part.  Join @IAPB1 and us at 2030 IN SIGHT LIVE, where we will be exhibiting some of the latest technology to improve projects.  Register. ☞ www.iapb.org/2030LIVE |

**Please note IAPB has various handles across social media platforms. They are as follows:**

LinkedIn: @International-Agency-For-The-Prevention-of-Blindness

Twitter: @IAPB1

Facebook: @IAPB1

Instagram: @IAPB