

# 2030 IN SIGHT LIVE PROGRAMME

ACT TODAY. TRANSFORM TOMORROW.

25 – 27 JUNE, MEXICO



*Join us to transform the future and make eye health available to all by 2030.*

## 25TH JUNE 2024

### MEETINGS BY IAPB WORK GROUPS

Discover the power of connection and collaboration as our Work Groups, Special Interest Groups, and Taskforces converge to shape the future of eye care. Engage in conversations with experts, peers, and organisations in your field. Stay tuned for details on how to join these dynamic sessions.

### WORKSHOPS & SIDE MEETINGS

Amplify your impact by holding a side meeting or participating in small-group sessions. Take the opportunity to meet with international colleagues, build connections, and advance collaborative projects.

## 26TH & 27TH JUNE 2024

### PLENARY SESSIONS

How do we harness our collective expertise, innovation, and commitment to drive a transformative course that ensures universal access to eye care and keep 2030, in sight? With inspiring keynotes, and engaging discussions, we are refining our course of action to advance eye health on a global scale to transform our tomorrow.

## CHALLENGES THAT WILL DEFINE OUR FUTURE

### HARNESSING THE POWER OF TECHNOLOGY

Explore the transformative potential of technology in patient care. Identify barriers and facilitate the integration of technology for accessible data, faster diagnosis, improved treatment methods and efficient engagement between the provider and patients.

### GLOBAL CAMPAIGN, LOCAL IMPACT: LOVE YOUR EYES

In this session, explore customising the international Love Your Eyes campaign for local efficacy. Gain insights into strategic adaptation, nuanced cultural considerations, and refined communication tactics. Join us as IAPB members share their plans for campaign success—elevating beyond awareness and forging a lasting impact.

### INFLUENCING FUNDING TO MATCH THE AMBITION OF 2030 IN SIGHT

Together we explore the decisive elements that either enhance or hinder the case for securing funding for eye health initiatives. Explore leadership strategies, and resourcing needs, to gain a better understanding of what is required to secure the 'will' from diverse funders and the considerations and 'skills' needed to be successful.

### TRANSLATING GLOBAL ADVOCACY

Uncover strategies to make eye health relevant in the public policy ecosystem. Synergize advocacy efforts at the national level with global approaches like those applied at the United Nations and the World Health Organization. Gain insights into why global advocacy is crucial for your work.

## TRANSFORMING NARRATIVES

### CONSUMER & PATIENT VOICE: SHAPING THE DEMAND FOR EYE HEALTH

Explore the power of diverse consumer and patient voices in driving demand for and uptake of eye care services. Empowered individuals to look after their eyes, shape decisions, and influence leaders. Explore concrete examples of engagement that contribute to the successful uptake of eye care.

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### NAVIGATING THE CLIMATE IMPACT ON EYE HEALTH: A SUSTAINABLE APPROACH

Explore the intersection of eye health and planetary well-being. Understand the impact of climate change on eye health, discover best practices, and explore sustainable solutions. Debate and workshop practices that all members can adopt to conserve the planet and life on it.

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### TRANSFORMING PERSPECTIVES: DIVERSITY, EQUITY & INCLUSION FOR EYE HEALTH

Presenting experiences of exclusion and inequity we will unpack its impact on delivering universal eye care. We will understand what it means to commit to becoming diverse, inclusive, and equitable in our organisations and within leadership teams, programmes design, and research plans, to overcome barriers.

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### EYE HEALTH AND THE INDIGENOUS POPULATIONS: BRIDGING THE GAP

How do we address the underreported and undermeasured eye health needs of the indigenous populations? Discuss the need for cultural responsiveness, workshop how to close evidence gaps, understand why to advocate for global recognition and learn from experiences.

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## DRIVING PROGRESS FOR 2030 IN SIGHT

### MAPPING PROGRESS: THE 2030 IN SIGHT STORY

As we move towards the halfway mark of implementing the 2030 In Sight Strategy, join this session to gain insight into how progress is being monitored. Spotlight achievements, learn from regional experiences, and identify areas for further advancement.

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### 10 PRIORITIES TO TRANSFORM EYE HEALTH: LESSONS LEARNT

This session will showcase experiences from IAPB members and others on what has been done differently to create impact across the 10 priorities identified in 2030 In Sight Strategy. Exploring examples of successes and lessons learnt, we will bring together the impact narrative of 2030 In Sight from the regions.

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### 2030 IN SIGHT FOR OUR CHILDREN

Discover opportunities to elevate and integrate eye care for over two billion children by 2030. Highlighting the challenges that need to be addressed to ensure that every child has access to the eye care they need. From awareness campaign, like the Love Your Eyes Kids campaign, to overcoming barriers to access, we will discuss tangible solutions.

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### SYSTEMS LEADERSHIP FOR 2030 IN SIGHT

Influencing sustainable change by thinking systemically and acting collaboratively. Presenting the 'systems leadership' experience of Latin America we will discuss successes and challenges that can inform our approach in diverse settings.