

# FOCUS

**On a future with vision**



# FRAMING THE GLOBAL VISION CRISIS



## CAN YOU READ THIS?

### HOW MUCH OF YOUR SUCCESS, OR THOSE YOU LOVE, IS OWED TO A SIMPLE PAIR OF GLASSES, LENSES, OR OTHER EYE HEALTH TREATMENT?

- There are over a billion people living with sight loss because they do not have access to basic eye care services.
- 90% live in low and middle-income countries.
- That's over a billion individuals who cannot read, access fulfilling work or live well into older age.

IAPB's mission is to create a world where no one experiences unnecessary or preventable sight loss.

**WE MUST ACT NOW TO END THE GLOBAL VISION CRISIS BY THE END OF THE DECADE.**



Photo Submitted by: Samuel Murray to the IAPB World Sight Day Photo Competition

# THE VOICE OF GLOBAL EYE HEALTH



## A GLOBAL MOVEMENT CHANGING HOW THE WORLD SEES

Public health challenges, as large as sight loss, require collective action by governments, private sector, civil society and the public.

IAPB, a not-for-profit organisation, is a unique global eye care community full of extraordinary people and organisations dedicated to ending the vision crisis in our lifetimes.

We hold the collective power and influence to work with leaders, funders and governments to ensure eye health gets the political, health and development priority it needs. We advocate and campaign for change, educate and inform on eye health and connect our global sector.

Our work directly supports our committed members and partners who are delivering services and programs at home and around the world.

IAPB holds trusted relationships with the United Nations and World Health Organisation.

No one else is operating under the same model with the same reach.



Photo Submitted by: Santanu Bose to the IAPB World Sight Day Photo Competition

# THE TIME TO ACT IS NOW



The next 2 years are critical if we are to get sight exams, glasses and other critical treatment to millions more people by 2030.

IAPB will be stepping up our advocacy and campaigning activity and bringing together our sector with world leaders and global institutions to deliver the scalable commitments, funding and political action needed.

**WE NEED THE POWER AND SUPPORT OF YOUR ORGANISATION TO MAKE THIS HAPPEN.**

## JOIN US.

- Your financial contribution will go directly to our core work.
- Your brand and media voice will help us make our case loudly and clearly.
- Your heartfelt support will be recognised and we will keep you updated on our progress.



Photo Submitted by: Paolena Comouche to the IAPB World Sight Day Photo Competition

To discuss joining please contact  
**Rachael Bourke**, IAPB Membership  
Team [rbourke@iapb.org](mailto:rbourke@iapb.org)



FIND OUT MORE <https://www.iapb.org/>