



ANNUAL REPORT 2023



Cover Photo Submitted by: Santanu Bose to the IAPB World Sight Day Photo Competition

IAPB 2023 HIGHLIGHTS

**2030
IN SIGHT
LIVE**
SINGAPORE

OVER **350 DELEGATES**
FROM **46 COUNTRIES**
JOINED US FOR **2030 IN
SIGHT LIVE**.



'THE VALUE OF VISION'
INSPIRES THREE PRIME
MINISTERS AND OTHERS
DURING UN GENERAL
ASSEMBLY.



**'EYE HEALTH AND
THE WORLD OF WORK'**
REPORT RELEASED WITH
INTERNATIONAL LABOUR
ORGANIZATION.



MET WITH DR TEDROS,
WHO DIRECTOR-GENERAL TO
ADVOCATE FOR A **UN SPECIAL
ENVOY ON VISION**.



2030 IN SIGHT LIVE
SHOWCASED 92 SPEAKERS
WITH MORE THAN **50%
WOMEN REPRESENTATION**.



UN MARKS WORLD
SIGHT DAY WITH FIRST
EVER **'BLURRED' PHOTO
EXHIBITION** IN NY.



**IAPB EYE HEALTH
TECHNOLOGY GUIDE**
LAUNCHED TO SUPPORT
THE SCALE UP OF EYE
CARE SERVICES.



**NAMED ASSOCIATION
OF THE YEAR**

AWARDED BY ASSOCIATION OF
ASSOCIATION EXECUTIVES.

OVER **60 COUNTRIES** AND
MORE THAN **150 EYE HEALTH
ORGANISATIONS** JOIN THE CALL FOR
UN SPECIAL ENVOY ON VISION.

WITH **ROCHE AND DELOITTE**,
IAPB CALLS ON GOVERNMENTS TO
INVEST IN EYE CARE SERVICES
TO CLOSE GAPS IN GLOBAL
PRODUCTIVITY.

 **YOUR EYES**

NAMED CAMPAIGN OF THE YEAR

AWARDED BY ASSOCIATION OF
ASSOCIATION EXECUTIVES.



AGREEMENT SIGNED WITH
**ISLAMIC DEVELOPMENT
BANK**, MAKING WAY FOR
EXCITING OPPORTUNITIES.



**30 NEW MEMBER
ORGANISATIONS**.



ALLIANCE SIGNED WITH **PAN
AMERICAN ACADEMY OF
OPHTHALMOLOGY** TO END
AVOIDABLE SIGHT LOSS IN
LATIN AMERICA.



ECONOMIC DATA ADDED
TO THE KNOWLEDGE
HUB BUILT A STRONGER
SNAPSHOT OF GLOBAL
EYE HEALTH.

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A MESSAGE FROM THE PRESIDENT

As we approach the conclusion of 2023, I reflect on the myriad of accomplishments of the past year with a deep sense of pride.

The 2030 IN SIGHT LIVE event in Singapore was a resounding success. Two days filled with challenging discussions and decisive actions that moved us another step closer towards our shared objectives. The event's triumph was further underscored by an ongoing effort to provide a platform for those who perhaps haven't previously had the opportunity. I celebrate that most of our speakers were female and that we welcomed more voices than ever before from outside the eye care sector to share their perspectives. These elements added an enriching dimension to our collective endeavours, and I thank everyone for joining us and being part of the conversation.

The release of the policy brief 'Eye Health and the World of Work', in partnership with the International Labour Organization (ILO), propelled global conversations around the importance of eye health in the workplace. The report underscores the integral role of healthy vision for the safety, wellbeing and productivity of workers everywhere. It represents a pivotal stride in the implementation of the UN Resolution on Vision for Everyone I had the privilege of participating in the panel discussion during the launch of the report, joining key leaders in addressing the critical issue affecting millions of workers globally, often with long-term repercussions.

Complimenting the critical focus on work, this year's World Sight Day centred around the theme, "Love Your Eyes at Work", urging businesses to prioritise employee eye health. I was honoured to attend Horizon's World Sight Day event on

behalf of IAPB, where I met with their global leadership team on the vision for the future. The overwhelming response to our Love Your Eyes pledge challenge, with over 13 million pledges, and the call on our members to host eye care screenings at workplaces worldwide, highlights the global impact of the campaign and the continued enthusiasm for the cause.

The enduring success of World Sight Day and the unwavering support of IAPB members led to the Love Your Eyes campaign winning the prestigious, Campaign of the Year, by the Association of Association Executives at their annual International & European Association Awards. This accolade is a testament to the dedication of everyone in, and outside, of the sector who actively contributed to this achievement. Congratulations all.

As we look ahead to 2024, with our eyes firmly set on the goals of the 2030 In Sight Strategy, I eagerly anticipate continued collaboration and shared success. I am excited about the many plans in store and am confident that, together, we will achieve new heights in advancing our mission. We look forward to working together collectively to achieve the ambition next year with real excitement and pragmatic possibility.

CAROLINE CASEY
IAPB PRESIDENT



Photo by: IAPB

LETTER FROM THE VICE PRESIDENT AND BOARD CHAIR

It is sometimes difficult when there is so much going on in the world that seems to transcend our endeavours, to remain focused on the importance of our work. Despite this, so much progress has been made over the past year by the IAPB and its members to elevate eye health in the consciousness of those who can make a difference. Our message on the importance of the part it plays in the wider health picture of individuals and of how crucial it is that it should be integrated into existing health structures, is gathering momentum.

A particular highlight of this year was the 2030 IN SIGHT LIVE meeting in Singapore in June. Not only were there a large number of delegates attending – experts and thought leaders from eye health and development organisations, but we broke new ground with the inclusion of representatives from sectors outside our own. This collaborative approach is the way forward in creating effective solutions to the challenges we face in implementing the 2030 In Sight goals by 2023.

This baton has been taken up to great effect across many regions where events, conferences and implementations of the strategy have been taking place all year and show the extent to which people are committed to playing a part in making equitable, accessible and affordable eye care available to all who need it.

The theme of this year's World Sight Day was the provision of eye care in the workplace. With the

International Labour Organisation's recent report that revealed that 13 million employees are living with visual impairment that is occupational in origin, this focus was timely. The day itself and the attention it generated across all platforms was phenomenal, with everyone from individuals to large organisations spreading the word about what good vision enables them to do. From truck drivers in Pakistan to bead workers in Kenya, people spoke up about the difference having something as apparently simple as a pair of glasses has made to their ability to support themselves and their families and to be confident members of their communities.

I have been very pleased to see the membership of the IAPB growing over the last twelve months. More and more people are understanding the value of working together to meet the challenges. More and more people are recognising that our strength lies not only in what we can bring as individuals but what we will be able to achieve together.

I look forward to the year ahead and continuing to build on the progress we have made.

BABAR QURESHI

**IAPB VICE PRESIDENT
BOARD CHAIR**



Photo supplied by CBM

REFLECTIONS FROM THE CHIEF EXECUTIVE OFFICER

The International Agency for the Prevention of Blindness (IAPB) has had another significant year in pursuit of our mission of eliminating preventable sight loss.

We were delighted to begin the year by winning two awards: The Association Awards, organised by the Association of Association Executives (AAE), for Association of the Year, and Best Campaign of the Year for the Love Your Eyes campaign. They are an outstanding recognition of the work our members have done across the world in promoting the importance of eye health and vision.

Throughout 2023, eye health continued to be on the agenda at the United Nations. One of the more notable achievements of the year was a high-level meeting held in the margins of the United Nations General Assembly. The meeting brought world leaders and decision makers together to discuss the 'Value of Vision'. Led by Gaston Browne, Prime Minister of Antigua and Barbuda and attended by Pushpa Kamal Dahal, Prime Minister of Nepal, Terrance Drew, Prime Minister of St. Kitts and Nevis, and ministerial representatives from over 15 countries, the event highlighted the vital importance of eye health as a fundamental development issue critical to achieving the Sustainable Development Goals. It was a high-quality discussion with everyone participating actively. It demonstrated real interest in eye health from senior global leaders and a commitment to take action.

We are also seeing practical developments. In collaboration with the International Labour Organization (ILO), IAPB launched a joint policy brief titled "Eye Health and the World of Work."

The report provided valuable guidance and recommendations for businesses to protect employees' eyes and promote good eye health in the workplace. The initiative was championed during World Sight Day, with the theme "Love Your Eyes at Work," which encouraged workplace screenings and garnered significant media attention. It lays the groundwork for continued advocacy in the workplace, and we are exploring a long-term strategic partnership with the ILO. Similarly, UN Women and The Fred Hollows Foundation launched their new policy brief "No women left behind: Closing the gender and inclusion gap in eye health" in September and are continuing to develop their work.

To coincide with World Sight Day, the UN also played host to a remarkable exhibition of photos titled, '2030 IN SIGHT', which presented the world through the eyes of those living with sight loss. It invited people to consider the direct implications of avoidable and treatable eye health conditions on individuals, their communities, and on progress toward achieving the Sustainable Development Goals.

World Sight Day itself was bigger and better than ever. The theme of "Love Your Eyes at Work" drew attention to the importance of promoting good eye health in the workplace. There were many workplace screenings around the world and the campaign received significant media attention in Kenya and India. There were over 13 million pledges to Love Your Eyes worldwide in the run-up to World Sight Day, exceeding the target of 10 million and we reached an audience of nearly 500 million people on social media. I would like to thank all our members who made World Sight Day such a success.



Photo by: IAPB

IAPB continued to expand its global reach by forging new strategic partnerships with key organisations. A collaboration letter of intent signed with the Pan American Academy of Ophthalmology (PAAO) marked a new era of cooperation to address avoidable sight loss in Latin America. Additionally, IAPB hosted its first North American regional meeting to discuss the implementation of the 2030 In Sight Strategy at a national and international level. And we have agreed on a ground-breaking new partnership with the Islamic Development Bank to promote systems change and integrated eye care in Francophone Africa.

IAPB's annual global event, 2030 IN SIGHT LIVE, hosted in partnership with the Singapore Eye Research Institute (SERI), brought together over 300 delegates from around the world to advance the sector strategy, mobilize action, and strengthen connections among members. The event, a highlight on our global calendar, was a fantastic success. I would like to thank all the speakers and everyone who joined us for taking part so enthusiastically and sharing their knowledge, experience and passion. I would particularly like to thank SNEC and SERI for being such outstanding hosts.

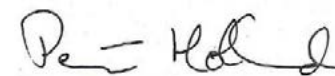
The transformative potential of technology in shaping the future of eye care is often front and centre of IAPB Knowledge efforts. The launch of the IAPB Technology for Access Guide during the Asia Pacific Academy of Ophthalmology (APAO) congress has provided a comprehensive resource for understanding, analysing, and adopting emerging technologies that can revolutionize eye care delivery. The Knowledge team, working closely with members, has also developed and launched a set of targets and indicators to

measure progress on delivering the 2030 In Sight Strategy. We have begun collecting the data to inform these measures and will report on them as part of the next version of the Vision Atlas.

As IAPB embarks on 2024, a key focus for our work will be to translate global commitments into tangible action at the regional and national levels. There has been considerable progress this year including: regional meetings in Africa, Latin America, South East Asia and West Pacific; the first-ever eye health summit in Ghana; systems changes workshops in Colombia for a number of our Latin American members and in Laos; the endorsement of an IPEC regional action plan at a South East Asia ministerial meeting; Nepal adopting the global cataract target in national health strategic plan; and an advocacy network under development in the Pacific Islands.

We are delighted that 30 new members have joined us this year from all around the world. I hope that many of them and many of you will join us at our 2030 IN SIGHT LIVE event on 25-27 June in Mexico City. It will be another great opportunity to meet, share experiences and work together on our shared mission of eliminating avoidable sight loss. I look forward to seeing you there.

I would like to thank all our members, partners and supporters for their commitment and support throughout 2023. I wish you all the very best for 2024.



PETER HOLLAND
IAPB CHIEF EXECUTIVE OFFICER



Photo by: IAPB

CONTINUING TO GROW OUR MEMBERSHIP

As we celebrate the impact of IAPB and our membership network, we also take this opportunity to extend a warm welcome to our new members in 2023. A record-breaking 32 organisations from 18 countries joined our shared mission to eradicate avoidable sight loss and promote eye health awareness. Our strength is in our membership and connecting and collaborating with you and your organisations continues to be inspiring and a true pleasure.

A major highlight of 2023 was 2030 IN SIGHT LIVE, hosted in Singapore with the Singapore Eye Research Institute (SERI). Witnessing the connections forged among delegates was rewarding for all of us at IAPB. We hope that the opportunity to learn from experts, connect with old friends and establish new relationships was a benefit to your work in 2023. With that in mind, we encourage you to join us in Mexico City in June 2024 for 2030 IN SIGHT LIVE Mexico, hosted in partnership with En Asociación para Evitar la Ceguera en México, I.A.P (APEC).

Throughout the year, the IAPB team hosted regional events and presented at meetings around the world. From Kuala Lumpur to Buenos Aires, Mombasa to Jakarta, and Atlanta, we met with members to advance the 2030 In Sight Strategy. We look forward to continuing these conversations in 2024.

For many, 2023 has been a year filled with challenges. But despite these challenges, there were successes worth celebrating. World Sight Day and the Love Your Eyes campaign was one of those moments of celebration. IAPB members, and others, drew global attention towards prioritising eye health in the workplace on World Sight Day. The energy built around the campaign exceeded our expectation and serves as a beacon for positive change going forward. From the highest offices to taxi ranks and factory floors, eye health was at the forefront of minds. Congratulations to all those who participated and thank you for your energy and enthusiasm. The growth of this campaign is a testament to how our collective action should never be underestimated.

As we look ahead to 2024, we invite members to engage with the myriad opportunities planned for the upcoming year.



Photo by: IAPB

NEW MEMBERS IN 2023

GROUP A:



GROUP B:



GROUP C:



OUR KEY PILLARS OF WORK



ADVOCACY

We influence and shape policy at country, regional and international level.



CAMPAIGN

We fight for greater awareness, investment and action.



CONNECT

We lead and convene events, networking in a range of different forums for the sector.



INFORM

We share the latest insights, data, news and knowledge.

JOIN OUR MISSION

To elevate the issue of eye health, fight to integrate it into wider health systems and help activate demand from the ground up.

WHAT WE DO

A public health challenge as large as sight loss, which affects over 1.1 billion of us, requires collective action by governments, private sector, civil society, professionals and the wider public.

Representing a unique and unparalleled global membership from over 100 countries, IAPB is a not-for-profit charity, solely focused on delivering the collective goal to end avoidable sight loss and driving awareness of eye health around the world.

IAPB members range from international charities, eye hospitals and academic institutes through to professional bodies and corporates. On behalf of this diverse and unique mix of organisations, we provide a powerful, unified and trusted voice on an issue that affects every human on the planet.

We work tirelessly to ensure our sector gets the political, health and development priority it needs and deserves.

We work through collective action at the intersection of public health, development and markets.

We ensure that our members' voices are heard at the highest levels and fight to unlock political will and financing while also changing perceptions and policy.

2030 IN SIGHT STRATEGY

There are 1.1 billion people around the world living with the consequences of sight loss because they do not have access to eye care services. Some of the people are the poorest and most marginalised in society. Without change, this will rise to 1.8 billion people by 2050.¹

2030 In Sight is the sector's strategic plan to ensure that eye care receives the global political, health and developmental priority it needs to enable access to eye care for the 1.1 billion people.

THE AMBITIONS OF 2030 IN SIGHT ARE THAT BY 2030, WE WANT TO SEE A WORLD WHERE:

- No one experiences unnecessary or preventable sight loss, and everyone can achieve their full potential.
- Eye care and rehabilitation services are accessible, inclusive and affordable to everyone, everywhere, whenever they are needed.
- People understand the importance of caring for their own eye health and demand access to services, free from weight of any social stigma.

The 2030 In Sight Strategy published in 2020 has been an essential guide for the sector to overcome hurdles and fulfil the ambitions of the strategic initiative.

To achieve the strategy, there were three defined elements that highlighted the ways we need to change and work together within this decade:

- We need to **ELEVATE** vision and embed it as a fundamental, economic, social, and developmental issue.
- We must **INTEGRATE** eye health into wider health care systems.
- And there's a need to **ACTIVATE** eye health services by driving consumer and market change.

¹ Bourne R, Steinmetz J, Flaxman S, et al., Trends in prevalence of blindness and distance and near vision impairment over 30 years: an analysis for the Global Burden of Disease Study. Lancet Global Health. 2020. Accessed via the IAPB Vision Atlas (<https://www.iapb.org/learn/vision-atlas/>)



Photo Submitted by: Md. Saroar Rahman to the IAPB World Sight Day Photo Competition

PROGRESS ON 2030 IN SIGHT

ELEVATE

Global recognition of eye health as a fundamental economic, social and development issue has grown in 2023, underpinned by the ELEVATE element of 2030 In Sight.

In 2023, we adopted a summary framework to systematically monitor progress towards the strategy's goals.

To monitor the progress of the ELEVATE objectives, we have launched the 2030 In Sight 'Commitment Tracker'. The system tracks global, regional, and national commitments made by governments, intergovernmental organisations and funders to ELEVATE eye health.

POLITICAL WILL

From commitments collected to date, we can see an increase in political will at the UN since the 2021 UN Resolution on Eye Health; specifically, the inclusion of vision in the Road Safety and UHC declarations, a key recommendation at The Education Summit, the Briefs by the ILO and UN Women and 4 countries submitting voluntary national reviews.

SUSTAINABLE DEVELOPMENT GOALS

Commitments recorded in the tracker span across 6 Sustainable Development Goals (SDGs), demonstrating that eye health is critical to achieving the SDGs. These declarations, recommendations, briefs and reports are tools for governments and non-government organisations to ELEVATE eye health in their agenda and take action to include eye health in the delivery of Universal Health Coverage.



Photo Submitted by: Frenky de Jesus to the IAPB World Sight Day Photo Competition

COMMITMENTS THAT ELEVATE EYE HEALTH



HOW 2030 IN SIGHT IS TACKLING THE GLOBAL GOALS

Global & Regional



WHO
Resolution: IPEC resolution



WHO
Resolution: Global targets for 2030



WHO SEARO
Plan: IPEC



WHO SEARO
Plan: NCDs



ECSA AFRICA
Equity & Access Eye Health



UN
Declaration: Vision for Everyone



UN
Declaration: UHC



UN
Declaration: Road Safety



ILO
Brief: Eye health and the world of work



UN WOMEN
Brief: Closing the gender and inclusion gap in eye health



UN
Recommendation: Education Summit



PROGRESS ON 2030 IN SIGHT INTEGRATE

The delivery of IPEC is critical to achieving the INTEGRATE element of 2030 In Sight. This year, four countries completed the [WHO Eye Care Service Assessment Tool \(ECSAT\)](#), a comprehensive national review of the state of eye care services. Once complete, a country can use the results to determine the gaps in services, and areas for priority funding and action. Governments, IAPB members, private sector and other non-government stakeholders can work together to address priority areas identified in the ECSAT.

To monitor the progress of the **INTEGRATE** objective, IAPB has developed the 2030 In Sight 'Country Progress' survey. Data collected from the survey gives an indication of the level of integration of eye health into broader national systems. In 2023, data has been collected from **26 countries**.

Data can be collected via a workshop, online interview, or online survey. This key strategic intelligence is a valuable resource in advancing WHO's efforts to report on the delivery of IPEC. The new data will be featured on the upgraded Vision Atlas in 2024.

A SNAPSHOT OF EYE CARE INTEGRATION



TOTAL



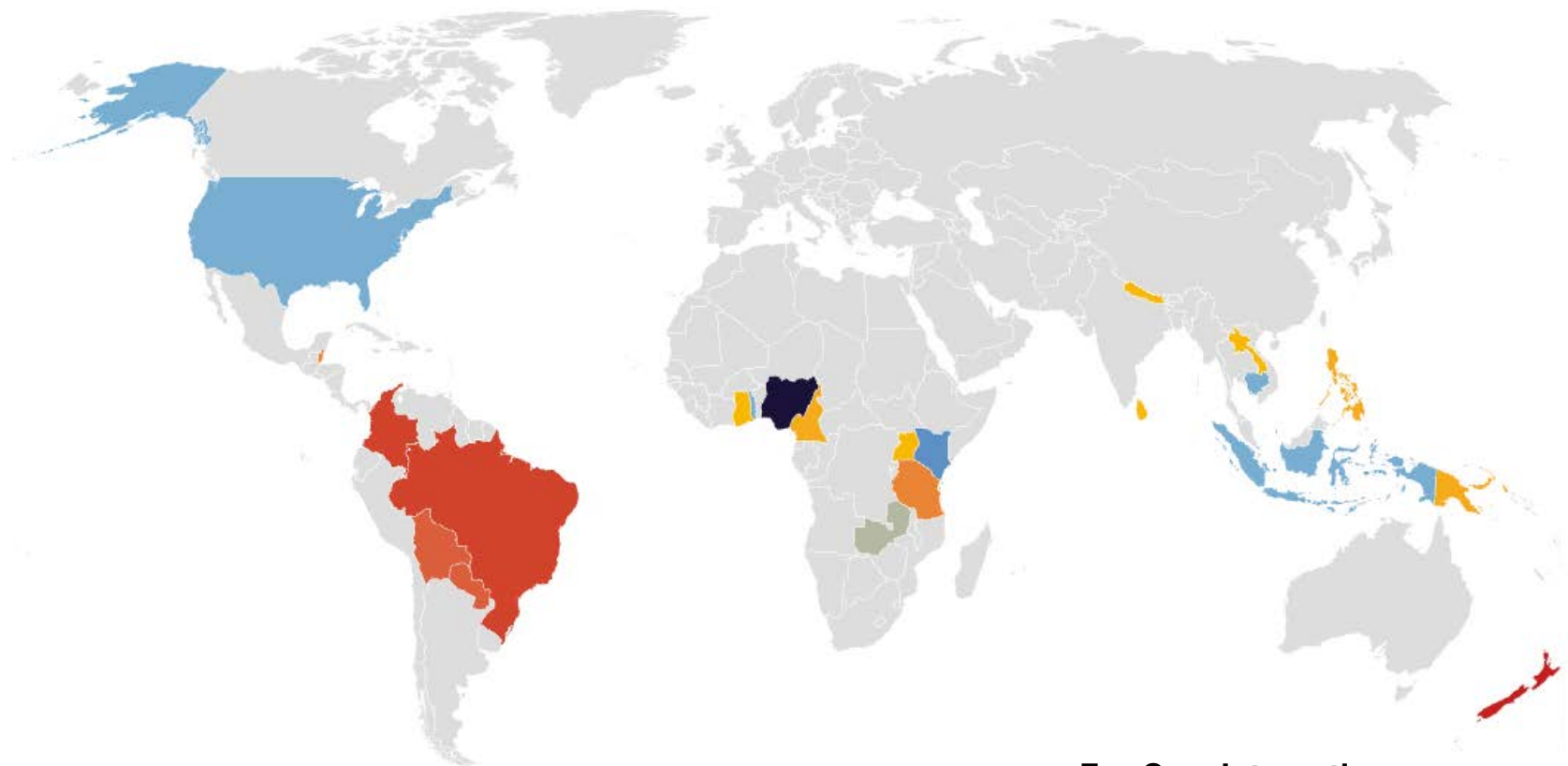
Needs
establishing



Major
strengthening



Minor
Strengthening



Eye Care Integration

Minimal integration High integration

Photo by: IAPB

PROGRESS ON 2030 IN SIGHT

ACTIVATE

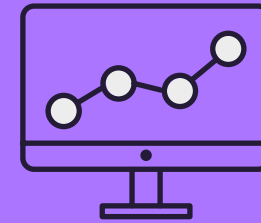
WORLD SIGHT DAY IN NUMBERS



13,141,412

Pledges to Love Your Eyes
Exceeding 10 million target

World Sight Day was
covered in
18K
articles worldwide



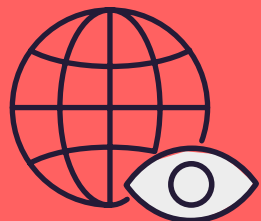
235.7 MILLION
Media Impressions
A 57% increase from 2022

466 MILLION
Social Media Impressions
A 133% increase from 2022



201,399

Website Visitors
A 22% increase from 2022



389% increase in Downloads of
World Sight Day Resources

27,796
Downloads



Media coverage reached over
51.5 MILLION
readers



52.5
MILLION (USD)
Advertising Value
Equivalent

GLOBAL ADVOCACY – GROWING MOMENTUM

Despite a challenging global context, IAPB advocacy efforts continued to build momentum.

In January, over 60 Member States and over 150 civil society organisations wrote to UN Secretary-General António Guterres calling on him to create a Secretary-General’s Special Envoy on Vision. This call, echoed through the year, and prominently at the ‘Value of Vision’ high-level breakfast meeting held in the margins of the United Nations General Assembly. Global leaders, including the Prime Ministers of Antigua and Barbuda, Nepal, and Saint Kitts and Nevis, attended alongside Ministers of Health, and other senior representative from 10 countries and UN institutions. The meeting highlighted the critical role of eye health plays in achieving the Sustainable Development Goals (SDGs).

The ‘Value of Vision’ event was part of a season of initiatives to raise awareness. In early September, the International Labour Organization (ILO) launched their joint policy brief with IAPB, ‘Eye Health and the World of Work’, and a few weeks later UN Women launched their joint policy brief “No women left behind: Closing the gender and inclusion gap in eye health” with The Fred Hollows Foundation. These moments and briefs provide a platform for further engagement and advocacy with broader audiences. Finally, for World Sight Day, the Friends of Vision, the World Health Organization (WHO), and the Love Your Eyes campaign held a photo exhibition in the corridors of UN headquarters in New York. The exhibition focused on the connection between eye health and the SDGs, with images demonstrated how individuals with specific eye conditions would see the image.

Renewing our collaboration with WHO for 2024-2026, we eagerly support their SPECS 2030 initiative. Plans are in motion to collaborate with several countries in hosting a side event at the 77th World Health Assembly, focusing on the refractive error crisis, potentially leading to a resolution in 2025.

Advocacy for Integrated People-Centred Eye Care (IPEC) at regional and national levels continues to be a priority, with initiatives like the Advocacy for Eye Health: A Beginner’s Guide launched. Our experiences this year have shown a growing momentum for global action on eye health. As we approach 2024, we remain hopeful and more committed than ever to supporting the powerful coalitions for change that extend across and beyond the eye health sector.



Photo by: IAPB



Photo by: IAPB

SPOTLIGHT ON AFRICA

REGIONAL LAUNCH OF EYE CARE IN HEALTH SYSTEMS: GUIDE FOR ACTION

The WHO's Eye Care in Health Systems – Guide for Action serves as a manual for health planners, offering step-by-step support for the planning and implementation of IPEC. In March, the WHO Regional Office for Africa (WHO AFRO) hosted the virtual regional launch of this guide. The programme featured a high-level advocacy segment with contributions from WHO headquarters in Geneva, WHO AFRO, and the Ministry of Health of Zambia. A subsequent technical session on the implementation of IPEC included valuable input from IAPB members.

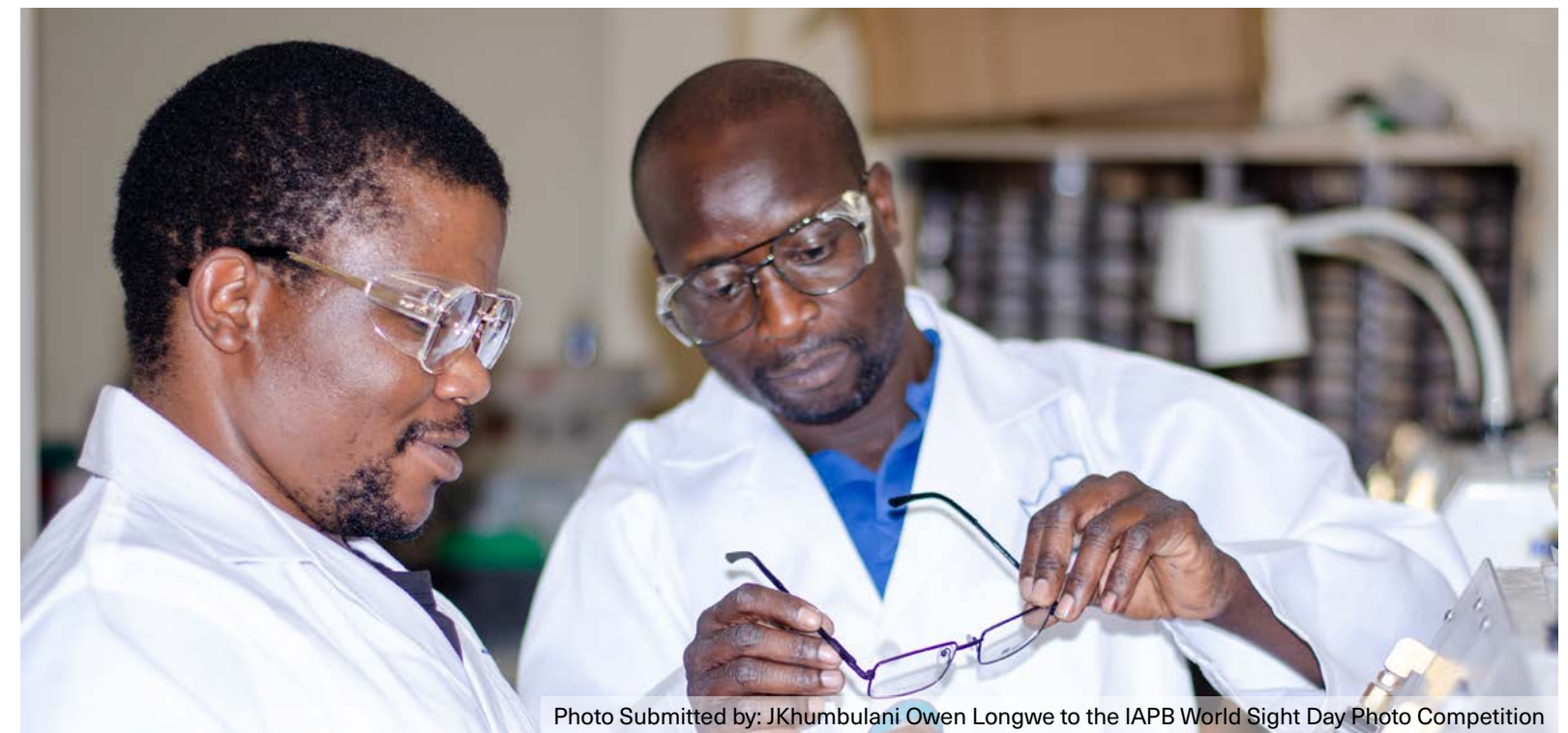
IAPB WEST/CENTRAL AFRICA SUB-REGIONAL WORKSHOP

In April, IAPB organised a workshop for the Central and West Africa region in Accra, Ghana. Collaborating with the Ghana Red Cross Society, the workshop brought together 22 participants from IAPB member organisations and ministries of health. Focused on unpacking the 2030 In Sight Strategy, the workshop equipped participants with the tools for its implementation. Discussions revolved around strategic planning for each pillar: Elevate, Integrate, and Activate.

HUMAN RESOURCES FOR EYE HEALTH REGIONAL WORKSHOP

In August, the College of Ophthalmology of Eastern Central and Southern Africa (COECSA), IAPB, and The Fred Hollows Foundation facilitated a regional workshop addressing Human Resources for Eye Health (HReH) challenges in East, Central & Southern Africa. With approximately 75 delegates from 16 countries, including representatives from Ministries of Health, training institutions, INGOs, professional associations, and health facilities, the workshop aimed to develop a shared understanding of key challenges, identify priorities for action, and secure commitments for a regional HReH strategic plan.

The workshop provided a platform to discuss a scoping study's results and initiate the development of a regional HReH strategy and funding plan. Building on the success of the IAPB Africa Human Resources for Eye Health Strategic Plan 2014-2023, a new 10-year regional strategy will be collaboratively developed by COECSA and IAPB. The stakeholders agreed to drive the development of the Regional HReH Strategic Plan collaboratively over the coming months, institutionalising it in national-level plans from 2024.



MONITORING PROGRESS WITH OUR KNOWLEDGE WORK

At IAPB, we are catalysts, illuminating interconnected knowledge for collective wisdom. In 2023, we pioneered new ways to monitor global eye health, expanded our online Knowledge Hub, and engaged in knowledge exchange at 2030 IN SIGHT LIVE. These efforts fuelled global campaigns and created opportunities through work groups.

Two years into the 2030 In Sight Strategy, we achieved a milestone - establishing a progress measurement framework with key indicators in elevate, integrate, and activate areas. In 2023, three new survey tools allowed us to track global and national commitments, monitor progress, and map critical member work.

The Vision Atlas remains a vital platform for the sector, engaging over 63,000 viewers and cited in 200 publications. In 2024, we plan to integrate new data and surveys for even more comprehensive insights. The IAPB Knowledge Hub, a go-to for shared knowledge, now hosts over 12,000 users from 135 countries, featuring experiences, expertise, and member stories.

2030 IN SIGHT LIVE in Singapore, with 92 speakers from 34 countries, delivered sessions creating numerous opportunities for shared learning, discussions, new connections, and collaboration. Masterclasses, introduced for the first time, enhanced core skills in systems change, advocacy, campaigns, and climate action. Work groups and side meetings achieved record participation, emphasising collaboration.

The success of data, evidence, and resources in the Love Your Eyes campaign underscores the crucial role of knowledge in accelerating actions

to prevent avoidable sight loss by 2030. The Love Your Eyes 2023 Report on global productivity losses due to avoidable blindness marked its presence in 141 publications, reaching over 25 million. Love Your Eyes Workplace Resources have seen over 9600 downloads in a two-month span.

Knowledge, collaborating with IAPB work groups, informs the wider membership about best practices, experiences, lessons learned, and opportunities. Highlights from the work groups include the Climate Action Work Group's Mythbuster for World Earth Day, the Diabetic Retinopathy Work Group's symposium at the International Diabetes Federation Congress in Lisbon, the Gender Equity Work Group's exhibition booth at Women Deliver Health conference in Rwanda, the Refractive Error Work Group's in-person workshop at 2030 IN SIGHT LIVE, and the Indigenous Peoples Special Interest Group's first Position Statement, 'Promoting Eye Health Equity for Indigenous Peoples Globally.'

“

ALL KNOWLEDGE IS INTERCONNECTED, AND THE JOY LIES IN FORGING THESE CONNECTIONS.”

ARTHUR C AUFDERHEIDE

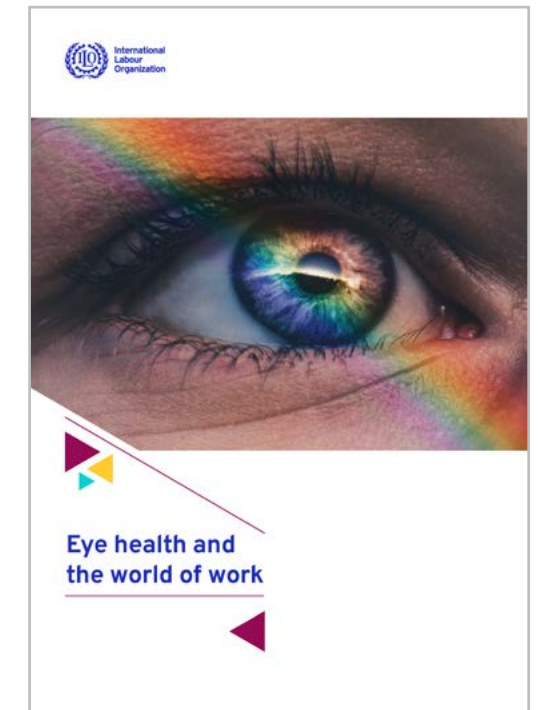


Photo by: IAPB

SPOTLIGHT ON SOUTH-EAST ASIA

2023 focused on implementing global resolutions on eye health into national policies and plans, specifically endorsing the IAPB sectoral strategy 2030 In Sight.

ADVOCACY EFFORTS ELEVATE EYE CARE IN NEPAL

In Nepal, a pre-departure meeting with newly appointed Ambassadors included advocacy for a UN Special Envoy on Vision, Prime Minister Pushpa Kamal Dhal participating at the Value of Vision high-level breakfast meeting held in the margins of the United Nations General Assembly, and Nepal co-sponsoring the Refractive Error resolution in the World Health Assembly.

Thanks to extensive advocacy efforts, all South-East Asian member states supported our call to appoint a UN Special Envoy on Vision.

Global commitments and resolutions on eye health and elements of the 2030 In Sight strategy were presented at the Asia Pacific Academy of Ophthalmology meeting in Malaysia in February, Indonesia Ophthalmological Society meeting and Bangladesh Eye Health Stakeholders planning meeting in August.

KEY RELATIONSHIPS INTEGRATE HEALTH PLANS

Nepal's national Health Sectoral Strategy Plan 2023–2030 received approval, incorporating the global target of effective Coverage of Cataract Surgery (eCSC).

A high-level meeting hosted by LV Prasad Eye Institute saw Health Ministers from South-East Asia committing to implementing IPEC into their national eye health policies. Bhutan's Ministry of Health endorsed 2030 In Sight and IPEC.

ACTIVATIONS FOCUS EFFORTS

The 2030 IN SIGHT LIVE event drew over 80 participants from the South-East Asia region.

World Sight Day celebrations were widespread, including a successful webinar between World Health Organization South-East Asia Regional Officer (WHO SEARO) and the ILO on the theme Love Your Eyes at Work. Advocacy activities, aligning IAPB members, Ministries of Health, and eye health stakeholders.



Photo by: Nepal Netra Jyoti Sangh



Photo Submitted by: Julie-Anne Davies to the IAPB World Sight Day Photo Competition

GLOBAL CAMPAIGNS GRABBING GLOBAL ATTENTION

World Sight Day celebrations surpassed our most lofty expectations, underscoring the collective, unwavering commitment to making eye health accessible, available and affordable for everyone by 2030. Through the Love Your Eyes campaign, we have been able to carry the messages of World Sight Day throughout the year.

Our achievements resonate, with over 13 million pledges from individuals and organisations, exceeding the 10 million target and doubling the 2022 figure. The resonance extends to increased media engagement, garnering attention from influential figures and the public alike. The theme, 'Love Your Eyes at Work' struck a chord, lighting up social media with creative expressions of support.

Globally our members held workplace screenings which brought the mission to life, reaching diverse communities, from offices to truck stops, security workers to street cleaners. The impact reverberated, with World Sight Day covered in 18

thousand articles worldwide reaching 51.5 million people.

Our collaboration with the UN, WHO and the ILO added depth to our impact – [a photo exhibition](#), [the WHOEyes app released](#), and a groundbreaking [report on the intersection of eye health and workplaces](#). All progress worthy of celebration that pushes us closer towards our collective goal.

This year's achievements, detailed in our [campaign report](#), stand as a testament to the collective efforts of our global partners, eye care advocates, and organisations worldwide. Together, we are making significant strides towards a future what eye care isn't limited to just a few.

We thank every IAPB member and their amazing teams who champion the campaign each year, and in the words of the 2030 in Sight Strategy, 'campaign on a new level'.



Photo by: IAPB

SPOTLIGHT ON LATIN AMERICA

In Latin America in 2023, the focus has been on expanding the IAPB network while implementing the 2030 In Sight Strategy and working towards 2030 IN SIGHT LIVE Mexico.

REGIONAL ACTIVITIES SPOTLIGHT NEW PRIORITIES

In Buenos Aires, a regional meeting seamlessly coincided with the Pan American Academy of Ophthalmology (PAAO) congress, fostering collaborative discussions and knowledge exchange. Strengthening our commitment, we signed an accord with PAAO, elevating the depth of our partnership.

Meanwhile, Sao Paulo hosted a dedicated meeting for Brazil stakeholders, emphasizing targeted engagement and strategic connections within the region.

Initiating impactful projects, we successfully launched a pilot Systems Leadership initiative in Latin America, incorporating National Discovery Activities across four countries.

Our engagement during World Sight Day resonated across Latin America, with active participation and events organized by our members, demonstrating a collective commitment to raising awareness.

In Colombia, collaboration with the Secretary of Health, Bogota, and various stakeholders resulted in the development of a national committee, further solidifying our presence.

Celebrating milestones, Argentina officially ratified World Sight Day as a national day, showcasing a significant step towards prioritizing eye health.

Paraguay played a pivotal role in supporting advocacy efforts around Refractive Error in Geneva, contributing to a global impact.

Lastly, Fundacion Vision, our esteemed member, conducted a transformative Community Eye Health course in Paraguay, highlighting the country's leadership in the region.

In 2023, IAPB membership in the region has nearly doubled. Excitement is palpable, with recognition of the benefits of the 2030 In Sight Strategy, particularly through the Systems Leadership project.



Photo Submitted by: Jorge Guzmán to the IAPB World Sight Day Photo Competition

SERVING THE NEEDS OF OUR VALUED SUPPLIERS

We express our gratitude to all suppliers for your continued support to the IAPB Valued Supplier Scheme.

Our focus remains on finding suppliers that align with the needs of IAPB members, building trusting relationships, providing timely support, and delivering the best services to both members and suppliers.

In 2023, we expanded our services by adding seven new suppliers and introducing freight forwarding and logistics as a new category, benefiting both parties.

In comparison to last year, the Valued Supplier Scheme website witnessed a 100% increase in visitors, gaining over 20,000 new users in ten months.

VALUED SUPPLIERS SCHEME REACHES NEW HEIGHTS

Participating in key conferences, such as the All-India Ophthalmology Conference in Kochi and COECSA in Mombasa, Kenya, proved instrumental in cultivating connections with potential suppliers and program participants. Several have joined our efforts, expressing keen interest in collaborative ventures.

The impactful 2030 IN SIGHT LIVE event facilitated exhibitors in establishing meaningful connections with over 350 delegates within the eye care service community.

Suppliers seized the opportunity to showcase their products, fostering face-to-face meetings that significantly bolstered relationships.

In response to a deepened understanding of our members' needs, we've successfully launched a new category and expanded our supplier network, ensuring we align with evolving demands and expectations.



Photo by: IAPB



Photo by: IAPB

SPOTLIGHT ON WESTERN PACIFIC

After the “Revival Year of 2022,” dedicated to spreading the message around 2030 In Sight Strategy, 2023 shifted gears into the year of implementation. The highlight was 2030 IN SIGHT LIVE Singapore, making its way to the Western Pacific Region.

Throughout the year, 2030 In Sight implementation activities focused on ensuring a deep understanding of the strategy’s fundamental links with the World Report on Vision, the World Health Assembly, and United Nations General Assembly resolutions. Emphasising a systems change lens, efforts concentrated on developing exemplar activities in two countries:

In Laos, our collaborative efforts involve partnering with all IAPB stakeholders to pioneer a transformative approach to working together. This initiative seeks to establish a more effective model for collective action and impact.

In Papua New Guinea, a comprehensive review of the National Prevention of Blindness Committee has been undertaken. This includes the adaptation of Terms of Reference to align with the goals and objectives set for the 2030 In Sight, ensuring a strategic and forward-looking approach to addressing blindness prevention at the national level.

We committed to supporting the development of an Advocacy Network in the Pacific Islands, co-led by our colleagues at PacEYES, providing a sub-regional forum for online sharing around advocacy developments, data collection, and political engagement.

RAISING AWARENESS CONTINUED WITH 2030 IN SIGHT PRESENTATIONS AND WORKSHOPS

Engaging with the Royal Australian and New Zealand College of Ophthalmologists (RANZCO), our focus centres on empowering eye health practitioners to leadership activities within the Pacific Islands. This collaboration aims to foster leadership skills among practitioners and contribute to the enhancement of eye health initiatives in the region.

At the Asian Pacific Academy of Ophthalmology (APAO), our efforts were directed towards promoting the importance of IPEC among ophthalmologists, optimizing Cataract Surgical Outcomes through targeted initiatives and collaborations within the APAO network.

In another initiative with RANZCO, our focus remains on equipping eye health practitioners with the tools and opportunities to engage in leadership activities specifically tailored for the Pacific Islands, ensuring a comprehensive and impactful approach to regional eye health.

The strong relationship with WHO WPRO saw significant engagement in Singapore, aligning our priority areas of activity for the new year. The Western Pacific hosts the Commonwealth Heads of Government Meeting in Samoa in 2024, aligning engagement activities across the region with a special consultation committee established to support Vision for the Commonwealth efforts.

The year culminated in World Sight Day, witnessing a flood of pledges from the region. Notable highlights included 1.7 million tests pledged by Shanghai Eye Disease Prevention and Treatment Centre and the Director General of Health in Malaysia pledging 800,000 tests—the only pledge from a Ministry worldwide. Love Your Eyes at Work saw standout events like Santen chairing an online special World Sight Day discussion – our first online material in Japanese.



Photo Submitted by: He University Eye Hospital to the IAPB World Sight Day Photo Competition

2030 IN SIGHT LIVE - SINGAPORE

The 2030 IN SIGHT LIVE programme in Singapore, delivered 21 sessions, as well as six online sessions, that created opportunities for sharing ideas, learning, discussion and collaboration.

The programme focused on diversity and inclusion and featured 92 speakers from over 34 countries. The majority of speakers were women. Sessions here were available in Korean, Portuguese, French and Spanish.

Paying specific attention to designing the sessions to help the event achieve its intended outcomes, the programme team collaborated with subject matter experts and other stakeholders and presented a strategy driven programme engaging the delegates from all dimensions of eye health and outside the sector.



2024: A YEAR OF BOLD VISION

In 2024, IAPB is once again setting sights even higher, working together with our dedicated members for a world where everyone, everywhere, has access to quality eye care by 2030.

ADVOCACY: **TURNING PROMISES INTO ACTION**

In 2024, we will convene high-level meetings that will bring together governments, donors, and the private sector with our members. By amplifying our voices and holding leaders accountable, we can turn commitments into tangible change for those most in need.

CAMPAIGN: **A GLOBAL WAVE OF AWARENESS**

Our award-winning Love Your Eyes campaign will continue to build awareness and significant momentum. In 2024, children's eye health will be added to the campaign to help raise awareness and demand action for every child to have the opportunity to see clearly. Get ready to be swept up in the global wave of World Sight Day, joining millions in advocating for accessible eye care for all.

CONNECT: **2030 IN SIGHT LIVE MEXICO**

2030 SIGHT LIVE Mexico will be taking place June 25-27th, bringing together diverse voices to chart a course for vibrant eye health in the region. Join us and hundreds of delegates from around the world for three days of thought-provoking discussions, actionable solutions, and the chance to be part of something truly transformative.

INFORM: **UNVEILING THE FUTURE OF EYE HEALTH DATA**

A tool that paints a crystal-clear picture of eye health challenges around the world, will be released in 2024. The Vision Atlas 3.0 is packed with cutting-edge features, that will empower the sector to target resources effectively and accelerate progress towards our 2030 strategic goals.

REGIONS: **EIGHT EXEMPLAR COUNTRIES, LEADING THE WAY**

Change thrives on collaboration, and in 2024, IAPB will be joining forces with our members and governments in eight key countries to mobilise commitment, collaboration, and advocacy. By working together, we will break down barriers and create sustainable eye care systems that empower communities.

SUPPORTING OUR MEMBERS: **FUELLING YOUR SUCCESS**

IAPB's success is your success! That's why we are enhancing member support, providing members with the tools, resources, and knowledge needed to make a difference. Join us for capacity-building workshops, engaging campaign activations, and a knowledge base brimming with practical information.

INVESTING IN GROWTH: **REACHING NEW HEIGHTS**

We're doubling down on fundraising in 2024, by expanding our team, we will access new funding opportunities to fuel exponential growth. This means reaching more people, more organisations and ultimately, impacting greater change.

DEVELOPING SYSTEM LEADERSHIP: **EMPOWERING CHANGEMAKERS**

The future of eye health needs strong leaders. If resources allow, we will launch a system leadership initiative. This project includes regional workshops, online toolkits, and pilot programmes to equip individuals and organisations with the skills to drive lasting change.

We look forward to you joining us in 2024 and making it a year of bold vision!



TRUSTEES' REPORT AND CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED

31 DECEMBER 2023

TRUSTEES' REPORT

ADMINISTRATIVE DETAILS

International Agency for the Prevention of Blindness (IAPB) is a company limited by guarantee, registered in England and Wales (company number 04620869) and a charity, registered in England and Wales (charity number 1100559). The registered office is at Northern & Shell Building (4th Floor), 10 Lower Thames Street, London EC3R 6EN.

GLOBAL AMBASSADORS

HRH The Duchess of Edinburgh GCVO
 HRH Prince Abdulaziz Ahmad Abdulaziz Al Saud
 James Chen
 H.E. Ambassador Walton Webson

TRUSTEES

The trustees who served during the reporting period and up to the date of approval of these accounts were as follows:

NAME	POSITION / NOMINATED BY	APPOINTED	RESIGNED
OFFICERS			
Caroline Casey	President		
Muhammad Babar Qureshi	Vice President		
Debra Davis	Treasurer		
APPOINTED TRUSTEES (FOUNDING AND 'CATEGORY A' MEMBERS) NON-CORPORATE			
Martine Abel-Williamson	World Blind Union		
Jess Blijkers	Light for the World		
Rainer Brockhaus	CBM		
Jennifer Chen	The Chen Yet-Sen Family Foundation	4 February 2024	
Jennifer Gersbeck	The Fred Hollows Foundation (FHF)		
Ella Gudwin	Vision Spring	5 November 2023	
Neeru Gupta	International Council of Ophthalmology		
Caroline Harper	Sightsavers International		
Scott Mundle	World Council of Optometry		2 April 2024
Cindy Tromans	World Council of Optometry	2 April 2024	
Haidong Zou	Shanghai Eye Disease Centre		
ELECTED TRUSTEES			
Kashinath Bhoosnurmath	Operation Eyesight		
Wei He	He Eye Specialist Hospital		
Derek Hodkey	Orbis		
Nick Kourgialis	Helen Keller International		30 April 2024
Elizabeth Kurian	Mission for Vision		
Fatima Kyari	International Centre for Eye Health		
Katherine Overbey	Himalayan Cataract Project		
Bruce Spivey	Ophthalmology Foundation	25 June 2023	



Photo Submitted by: Operation Eyesight Universal to the IAPB World Sight Day Photo Competition

NAME	POSITION / NOMINATED BY	APPOINTED	RESIGNED
REGIONAL CHAIRS AND OTHER TRUSTEES			
Abdulaziz Ibrahim AlRajhi	Regional Chair, Eastern Mediterranean		
Marcus Ang	Singapore Eye Research Institute		1 July 2023
Francisco Martinez Castro	Regional Chair, Latin America		
Amanda Davis	Regional Chair, Western Pacific		
Suzanne Gilbert	Regional Chair, North America		
Wolfgang Gindorfer	Regional Chair, Europe		
Rohit Khanna	Regional Chair, South East Asia		
Aaron Magava	Regional Chair, Africa		

SENIOR MANAGEMENT

Senior management personnel to whom the trustees delegate day to day management of the charity who served during the reporting period and up to the date of approval of these accounts were as follows:

Peter Holland	Chief Executive Officer
Simon Darvill	Director of Communications, Campaigns and Events
Anna McKeon	Director of Policy, Strategy and Advocacy (cover)
Nick Parker	Director of Development and Operations
Jude Stern	Regional Chair, North America
Jessica Thompson	Director of Policy, Strategy and Advocacy
Neil Hedgecock	Finance Director (consultant) to August 2023
Judith Wilson	Interim Finance Director (consultant) from September 2023 – May 2024

PROFESSIONAL ADVICE AND SERVICES

HSBC Bank, 16 King Street, London, WC2E 8JF

Convera UK Limited, Alphabeta Building, 14-18 Finsbury Square, London EC2A 1AH.

Crowe U.K. LLP, Black Country House, Rounds green Road, Oldbury, West Midlands, B69 2DG, Auditors.

STRUCTURE, GOVERNANCE AND MANAGEMENT

IAPB is constituted as an international membership organisation. The Memorandum and Articles of Association dated December 2002 and amended in September 2007 and 2023 set out the objects and powers of the organisation. The charity is governed by a Board of Trustees which has legal, financial and oversight responsibility for the charity and delegates day to day management and decision-making to the Chief Executive Officer and senior team.

The Audit Committee have reviewed The Charity Governance Code and applied the appropriate standards of recommended practice.

The trustees constitute directors of the charitable company for the purposes of the Companies Act 2006 and trustees of the charity for the purposes of the Charities Act 2011. Trustees are recruited and appointed in accordance with the Articles of Association as either Officers, Appointed trustees, Elected trustees (elected by IAPB's membership organisations), or Regional chairs / individuals.

When an elected trustee vacancy arises, all members are notified that an election will take place and they are invited to stand through an online nomination process. All members are then invited to vote for one candidate per seat via our electronic platform. When voting closes the person with the most votes is elected as a trustee.

All trustees receive an induction which includes meetings with the CEO and other members of

the executive team. All trustees are required to complete a consent form and a declaration of interest form. Declarations of interest and related parties are re-confirmed annually.

The Executive Committee approve the arrangements for setting the remuneration of the charity's key management personnel and wider staff each year. Every three years a pay benchmarking review is carried out to ensure that remuneration for all staff remains appropriate to their role and location.

Sub-committees: the Board has established two sub-committees: the Executive Committee, which meets every other month, and the Audit Committee, which meets twice a year.

Subsidiary company: the charity has a wholly-owned subsidiary company, IAPB Trading Limited, which has not traded in 2023 or 2022.

STATEMENT OF PUBLIC BENEFIT

IAPB exists for global public benefit; it leads a global alliance of organisations seeking excellence and equity in the provision of eye health services with the purpose to reduce the number of people globally that experience visual impairments.

The trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'Public benefit: running a charity (PB2)' and are confident that the charity's intent and its performance clearly demonstrate that IAPB provides a global public benefit.

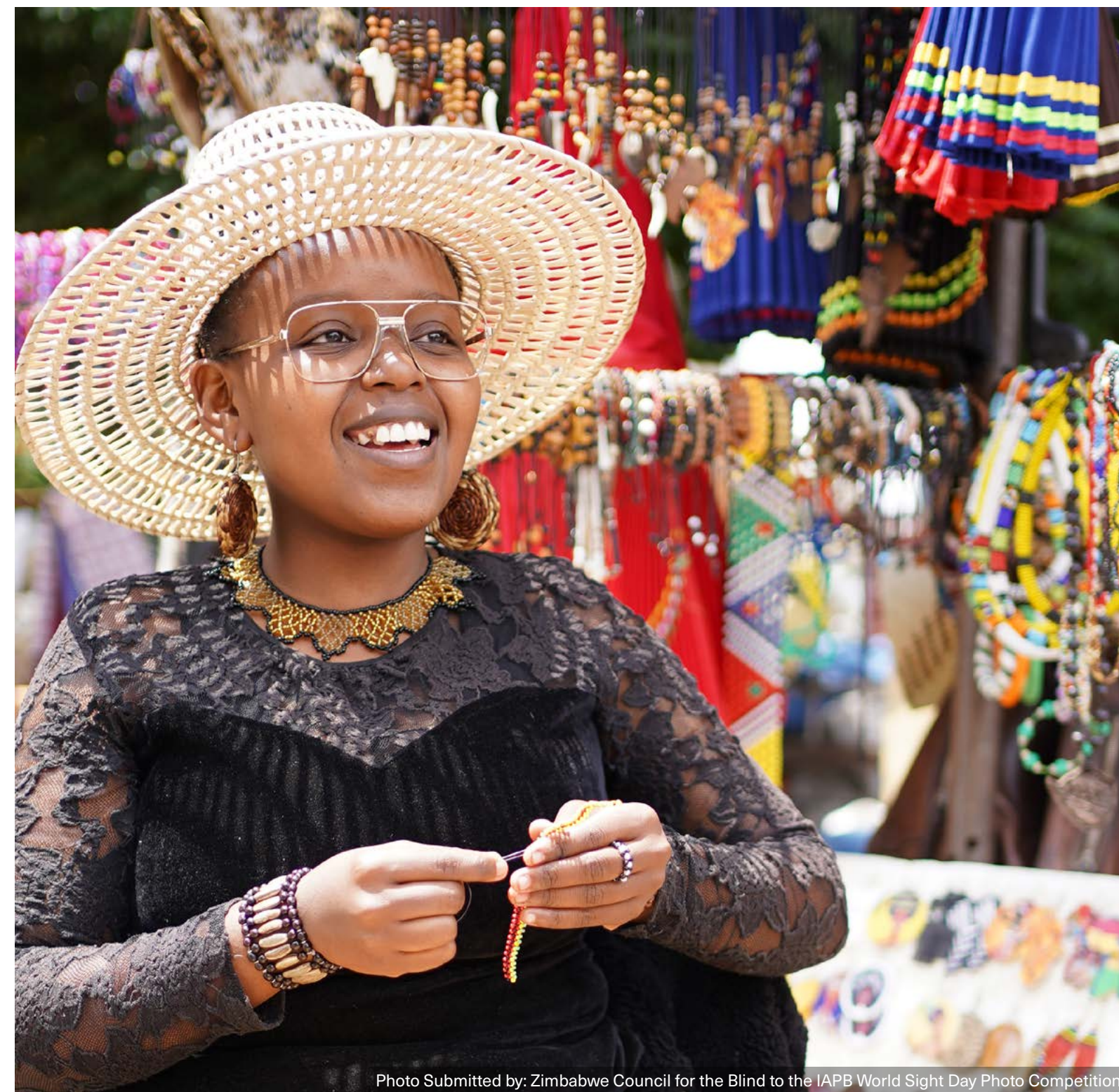


Photo Submitted by: Zimbabwe Council for the Blind to the IAPB World Sight Day Photo Competition

OBJECTIVES AND ACTIVITIES

The vision of the organisation is to have a world where no one experiences unnecessary or preventable sight loss and everyone can achieve their full potential.

A public health challenge as large as sight loss, which affects over 1.1 billion of us, requires collective action by governments, private sector, civil society, professionals and the wider public. Representing a unique and unparalleled global membership from over 100 countries, IAPB is a not-for-profit charity, solely focused on delivering the collective goal to end avoidable sight loss and driving awareness of eye health around the world. IAPB members range from international charities, eye hospitals and academic institutes through to professional bodies and corporates. On behalf of this diverse and unique mix of organisations, we provide a powerful, unified and trusted voice on an issue that affects every human on the planet. We work tirelessly to ensure our sector gets the political, health and development priority it needs and deserves. We work through collective action at the intersection of public health, development and markets. We ensure that our members' voices are heard at the highest levels and fight to unlock political will and financing while also changing perceptions and policy.

In addition to our advocacy work, our activities include: building a global evidence base with practical tools and approaches, designing and coordinating global awareness raising campaigns about the importance of eye health, and bringing together and convening eye health organisations and others to develop approaches to improve

access, develop capacity and use technology to reach people who do not have access to the eye care services they need.

2030 IN SIGHT OBJECTIVES: ENDING AVOIDABLE SIGHT LOSS

2030 In Sight is the sector's strategic plan to ensure that eye health receives the global political, health and developmental priority it needs to enable access to eye care for the more than 1.1 billion people who do not currently have access to the services they need.

The objectives of 2030 In Sight are that, by 2030, we want to see a world where:

- No-one experiences unnecessary or preventable sight loss and everyone can achieve their full potential.
- Eye care and rehabilitation services are accessible, inclusive and affordable to everyone, everywhere, whenever they are needed.
- People understand the importance of caring for their own eye health and demand access to services, free from the weight of any social stigma.

GRANT-MAKING ACTIVITIES, VOLUNTEERS, AND SOCIAL INVESTMENTS

The charity has not made any use of grant-making or volunteers to deliver its activities during 2023.

The charity is aware of the power to make social investments under the Charities Act 2011 (as amended) and will keep this under review.

ACHIEVEMENTS AND PERFORMANCE

The main achievements of the charity have included hosting a major successful international event, 2030 In Sight Live, in Singapore; advocacy work at a global level; and strong campaigns for Love Your Eyes and World Sight Day. Highlights for 2023 included:

- Strong commitments on eye health included in the UN's declaration on Universal Health Coverage.
- Partnership arrangement with the International Labour Organisation and a joint report on "Eye Health and the World of Work".
- An event in the margins of the UN General Assembly where 3 prime ministers and more than 15 health and other ministers called for eye health to be prioritized.
- For the first time four countries report on eye health in their Voluntary National Reviews of their progress on implementing the Sustainable Development Goals.
- Half a billion people reached through social media through our Love Your Eyes and World Sight Day campaigns to raise awareness about the importance of eye health.

- Over 60 countries and more than 150 eye health organisations joined the call for a UN Special Envoy on vision.
- Our 2030 Insight Live event attracted over 350 delegates from 46 countries to listen to 92 speakers of whom more than 50% were women.
- Awarded 'Association of the Year' and 'Campaign of the Year' (for Love Your Eyes) by the Association of Association Executives.
- New funding agreement with Islamic Development Bank.
- IAPB Eye Health Technology Guide launched to support the scale up of eye care services.
- Alliance signed with 'Pan American Academy of Ophthalmology' to end avoidable sight loss in Latin America.
- 30 new member organisations.

FUNDRAISING

IAPB does not carry out any direct fundraising with the general public and has not engaged any third party fundraisers. IAPB's income comprises membership fees, grant income and income from events. IAPB is registered with the fundraising preference service and is committed to meeting the Code of Fundraising Practice. No fundraising complaints were received during the year (2023: none).

FINANCIAL REVIEW

IAPB generates its income from membership fees, sponsorship and grants which are applied to support the key objectives of the charity.

Financial performance for the year was as follows:

	UNRESTRICTED	RESTRICTED	TOTAL
	£	£	£
Financial Performance			
Income	2,090,025	988,961	3,078,986
Expenditure	(2,267,424)	(1,152,062)	(3,419,486)
Result for the year	(177,399)	(163,101)	(340,500)
Reserves brought forward	782,007	177,070	959,077
Reserves carried forward	604,608	13,969	618,577

Restricted-funded activities are normally covered by relevant restricted reserves brought forward where projects run across more than one financial year. At 31 December 2023, within the overall restricted reserves carried forward of £13,969, there was a deficit balance of £51,851 on the Coalition for Clear Vision project; this has been carried forward as the project is continuing with new funds provided in early 2024.

The **unrestricted** deficit has principally arisen from a combination of adverse foreign exchange differences of c.£79k, irrecoverable debts of c.£90k and the reclassification of some income as restricted funds to be carried forward.

There were no significant events that have affected financial performance.

The consolidated **balance sheet** as at 31 December 2023 reported net assets of £618,577, with cash balances of £1,127,654, and closing reserves were as shown in the table above.

Unrestricted reserves of £10,929 can only be realised by disposing of fixed assets; of the total unrestricted reserves of £604,608 at 31 December 2023, unrestricted free reserves stood at £593,679 after taking this into account.

FINANCIAL MANAGEMENT POLICIES

Investment policy: the charity does not hold investments and will keep the option under review.

Reserves policy: The definition of reserves used follows the guidance given by the Charity Commission. These are funds available to be used in furtherance of the charitable objects which have not yet been spent, committed or designated. They therefore exclude restricted funds (where donors impose criteria for their use), fixed assets (which are in current use to support the ongoing work of the charity) and any funds designated for specific purposes.

The Audit Committee reviews the reserves policy annually to determine the level of unrestricted reserves which should be held by the charity.

The unrestricted free reserves of £593,679 held at 31 December 2023 represent 3.1 months' budgeted unrestricted operating expenditure. Where unrestricted free reserves are above the policy level, the Trustees have the flexibility to apply these to invest in furthering the charity's objects where appropriate over time. The level and form of reserves held is reported at each Board meeting. Compliance with the Reserves Policy is monitored periodically by the Audit Committee.

STATEMENT OF GOING CONCERN

The Trustees and the senior management team have reviewed the latest financial position and have considered high level financial projections through to December 2025. Future performance will be supported by the financial principles that unrestricted reserves will be maintained in line with the reserves policy and restricted funding will be secured before a restricted project begins or is extended.

Based on financial performance to date for 2024, the forward projections and continued adherence to financial principles, the Trustees consider that the charity remains a going concern; the accounts have been prepared on this basis.

KEY RISKS AND UNCERTAINTIES

The Trustees are responsible for the management of the risks faced by the charity. The Audit Committee provides scrutiny of the risk register twice a year and reports to the Board which also receives the risk register. The senior management team keep the risk register under review on an ongoing basis.

Key controls which support Trustees in managing risk include:

- Formal agenda for Board meetings
- Detailed terms of reference for the Board and sub-committees

- Comprehensive strategic and business planning, budgeting and management accounting processes
- Established organisational structure and lines of reporting, and
- Formal approval and delegation of the annual budget, including authorisation and approval levels.

The principal risks and mitigating actions are as follows:

- Geopolitical events, including wars, economic pressures, currency markets and health epidemics may undermine IAPB's relevance and ability to operate effectively.

Mitigating actions include: ensuring our policy and advocacy work remains relevant, ensuring effective communications with member organisations, scrutiny of financial management based on a prudent approach and holding of cash balances in dollars.

- Failure to realise the collective advocacy power of the IAPB network. Mitigating actions include: ongoing high profile engagement at the UN and work with governments and UN entities to mobilise national action and commitments for vision. Develop and deliver global advocacy strategy for the inclusion of the WHO global targets in UHC and the SDGs; and support IAPB members to advocate for greater reporting and action on the targets.
- Resources may become insufficient to deliver IAPB's strategy and activity plan.

Mitigating measures include: regular review of business and financial plans by the senior management team to inform workforce planning and the allocation of resources across teams; a focus on staff engagement through new HR resources, staff surveys and an increased focus on staff development; increased investment in fundraising; and planning required resources at the outset of new projects.

PLANS FOR FUTURE PERIODS

The charity plans an exciting and ambitious programme for 2024 and beyond, including:

- **Advocacy:** seeking change through high-level meetings to bring together governments, donors and the private sector with our members with the aim of turning commitments into tangible change for those most in need.
- **Campaign:** building on our annual Love Your Eyes campaign, culminating in our World Sight Day.
- **2030 Insight Live Mexico:** our global event will take place in June 2024 for three days of transformative working.
- **Vision Atlas:** we will release our improved data tool that shows the picture of eye health challenges around the world which will empower the sector to target resources effectively.
- **Exemplar countries:** collaboration between



Photo Submitted by: Jamshyd Masud to the IAPB World Sight Day Photo Competition

our members and governments in eight key countries to mobilise progress.

- System leadership: we plan to launch a leadership development initiative across all regions. Growth: we are investing further in our fundraising team with the aim of accessing new funding opportunities to fuel the delivery of our ambitious plans.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees (who are also directors of IAPB for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgments and accounting estimates that are reasonable and prudent

- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



Photo Submitted by: Seva Foundation/Seva Canada to the IAPB World Sight Day Photo Competition

STATEMENT AS TO THE DISCLOSURE OF INFORMATION TO THE AUDITORS

Each of the members of the Board who were in office on the date of approval of these financial statements has confirmed, as far as they are each aware:

- That there is no relevant audit information of which the auditors are unaware; and
- Each of the members of the Board has confirmed that they have each taken all steps that they ought to have taken as members of Board in order to make themselves aware of any relevant audit information and to establish that it has been communicated to the auditor.

APPROVAL

The Trustees' Report, which incorporates the Directors' Report, was approved by the Board on the 24th of June 2024 and signed on its behalf by:

Babar Qureshi

MUHAMMAD BABAR QURESHI
VICE PRESIDENT

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF INTERNATIONAL AGENCY FOR THE PREVENTION OF BLINDNESS

OPINION

We have audited the financial statements of International Agency for the Prevention of Blindness ('the charitable company') and its subsidiary ('the group') for the year ended 31 December 2023 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance Sheets, the Consolidated Statement of Cash Flow and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the charitable company's affairs as at 31 December 2023 and of the group's income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the trustee's use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's or the group's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In light of the knowledge and understanding of the group and charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' directors' report.

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease

operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

EXTENT TO WHICH THE AUDIT WAS CONSIDERED CAPABLE OF DETECTING IRREGULARITIES, INCLUDING FRAUD

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charitable company and group operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006 together with the Charities SORP (FRS102) 2019. We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's and the group's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company and the group for fraud. The laws and regulations we considered in this context for the UK operations

were the Companies Act 2006, the Charities Act 2011, together with the Charities SORP (FRS 102).

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the recognition of grant, coalition and sponsorship income and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management and the Audit Committee about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, designing audit procedures over grant, coalition and sponsorship income, reviewing accounting estimates for biases, reviewing regulatory correspondence with the Charity Commission and reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may

involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

USE OF OUR REPORT

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Kerry Brown

KERRY BROWN
SENIOR STATUTORY AUDITOR
FOR AND ON BEHALF OF CROWE U.K. LLP, STATUTORY
AUDITOR, BLACK COUNTRY HOUSE, ROUNDS GREEN ROAD,
OLD BURY, WEST MIDLANDS, B69 2DG
DATE: 9 SEPTEMBER 2024



Photo Submitted by: Namkhen Lama to the IAPB World Sight Day Photo Competition

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING THE INCOME AND EXPENDITURE ACCOUNT)

		2023	2023	2023	2022	2022	2022
	Note	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
INCOME FROM:							
Charitable activities							
Membership		1,570,978	-	1,570,978	1,415,239	-	1,415,239
Grants	2	170,015	818,592	988,607	294,878	311,265	606,143
Other income	3	345,616	170,369	515,985	585,718	370,118	955,836
Investment income		3,416	-	3,416	3,979	-	3,979
Total income		2,090,025	988,961	3,078,986	2,299,814	681,383	2,981,197
EXPENDITURE ON:							
Raising funds							
Income development		393,258	-	393,258	197,460	-	197,460
Charitable activities							
Global advocacy		350,038	271,272	621,310	203,673	350,084	553,757
Campaigns and communications		667,833	110,000	777,833	626,524	-	626,524
Events		257,872	-	257,872	253,867	-	253,867
Knowledge		154,403	156,876	311,279	268,865	-	268,865
Strengthening the network		444,020	214,623	658,643	779,958	-	779,958
Coalition for clear vision		-	399,291	399,291	-	271,946	271,946
Total expenditure	4	2,267,424	1,152,062	3,419,486	2,330,347	622,030	2,952,377
NET (EXPENDITURE)/INCOME and net movement in funds for the year		(177,399)	(163,101)	(340,500)	(30,533)	59,353	28,820
Funds brought forward		782,007	177,070	959,077	812,540	117,717	930,257
TOTAL FUNDS CARRIED FORWARD	12	604,608	13,969	618,577	782,007	177,070	959,077

The notes on pages 40 to 52 form part of these financial statements. All the above results are derived from continuing operations except as described in note 13 for the subsidiary company. The result of the parent charity for the year ended 31 December 2023 was a deficit of £340,500 comprising an Unrestricted deficit of £177,399 (2022: deficit £43,854) and a Restricted deficit of £163,101 (2022: surplus £59,353).

CONSOLIDATED AND CHARITY BALANCE SHEET AS AT 31 DECEMBER 2023

		CONSOLIDATED	CHARITY	CONSOLIDATED	CHARITY
	Note	2023	2023	2022	2022
		£	£	£	£
FIXED ASSETS					
Tangible assets	8	10,929	10,929	14,440	14,440
Investment in subsidiary	13	-	1	-	1
Total fixed assets		10,929	10,930	14,440	14,441
CURRENT ASSETS					
Debtors	9	257,594	290,996	521,689	672,260
Cash at bank and in hand		1,127,654	1,094,208	1,041,049	891,592
Total current assets		1,385,203	1,385,204	1,562,738	1,563,852
CURRENT LIABILITIES					
Creditors: amount falling due to within one year	10	777,555	777,557	618,101	619,216
Net current assets		607,648	607,647	944,637	944,636
Net assets		618,577	618,577	959,077	959,077
Funds					
Restricted funds		13,969	13,969	177,070	177,070
Unrestricted funds		604,608	604,608	782,007	782,007
TOTAL FUNDS	12	618,577	618,577	959,077	959,007

The notes on pages 20 to 35 form part of these financial statements.
Approved by the trustees on the 24th of June 2024 and signed on their behalf by:

Debra Davis

DEBRA DAVIS
TREASURER



Photo Submitted by: Joy Sahato the IAPB
World Sight Day Photo Competition

CONSOLIDATED CASH FLOW STATEMENT

	2023	2022	
	£	£	
Net income/ (expenditure) for the reporting period	(340,500)	28,820	
Adjustment for:			
Depreciation charges	11,342	10,569	
Loss on disposal of fixed assets	-	1,603	
Decrease/ (increase) in debtors	264,140	(432,787)	
(Decrease)/ increase in creditors	159,454	(153,838)	
Net cash generated from/ used in) operating activities	<u>94,436</u>	<u>(545,633)</u>	
Cash flows from investing activities			
Fixed asset additions	(7,831)	(10,163)	
	<u>86,605</u>	<u>(555,796)</u>	
	AT 1 JANUARY	AT 31 DECEMBER	
	2023	Cash flow	2023
	£	£	£
Analysis of cash and cash equivalents			
Cash at bank and in hand	1,041,049	86,605	1,127,654
Total cash and cash equivalents	<u>1,041,049</u>	<u>86,605</u>	<u>1,127,654</u>

The notes on pages 40 to 52 form part of these financial statements.



Photo Submitted by: Shaikh Abdul Waqar to the IAPB World Sight Day Photo Competition

NOTES TO THE FINANCIAL STATEMENTS

1. BASIS OF PREPARATION AND ACCOUNTING POLICIES

- 1. Basis of preparation:** the financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standards applicable in the UK (FRS 102) and the Companies Act 2006. They follow the recommendations in the Charities SORP (2019); Statement of Recommended Practice applicable to charities preparing their accounts in accordance with FRS 102 effective 1 January 2019.
- The organisation is a **charitable company** limited by guarantee, incorporated in England and Wales. Its registered office and principal place of business is: IAPB, The Northern Shell Building 4th Floor, 10 Lower Thames Street, London, EC3R 6AF. The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes. IAPB meets the definition of a public benefit entity as defined under FRS 102.
- 3. Going concern basis:** as outlined in the Financial Review the trustees have reasonable expectation that the charity has the resources to continue its activities for the foreseeable future. Accordingly they continue to adopt the going concern basis in preparing the financial statements.
- 4. Group accounts** have been prepared for the International Agency for the Prevention of Blindness (IAPB) and its wholly owned subsidiary company, IAPB Trading Limited. The charity has taken advantage of the

exemptions in FRS 102 from the requirements to present a charity only Cash Flow Statement and certain disclosures about the charity's financial instruments. The charity has also taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of Financial Activities in these financial statements. The accounts have been consolidated on a line by line basis to include the results of IAPB Trading Limited. The results of IAPB Trading Limited are shown separately in note 13.

- 5. Voluntary income** is received by way of donations and gifts and is included in full in the statement of financial activities when receivable. Volunteer time is not included in the financial statements.
- 6. Income recognition: Grants** are recognised in full in the statement of financial activities in the year in which they are receivable, unless they relate to a specific future period, in which case they are deferred. **Membership** fees are recognised in the financial statements in line with the period in which Members are entitled to benefits. Membership fees received in advance are deferred.
- 7. Gifts in kind** represent services provided to the charity at no charge or goods donated for distribution or use by the charity. Goods or services given for use by the charity are recognised when receivable. Gifts in kind are valued at cost if known or else the price the charity would otherwise have paid for the assets or services.

8. Support and governance costs are allocated across charitable activities on the basis of head count.

9. Resources expended are recognised in the period in which they are incurred. Resources expended in pounds sterling include attributable VAT which cannot be recovered.

10. Grants payable are charged to the SOFA in accordance with the terms and conditions attached to the individual grant agreements. Such grants are recognised as expenditure when the conditions attached are fulfilled – generally as money is requested by the grant recipient. Grants offered subject to conditions which have not been met at the year-end are noted as a commitment, but not as accrued as expenditure.

11. Pensions: IAPB provides an 'auto-enrolment' pension scheme for UK staff. The pension cost charge shown under staff expenditure represents contributions paid and payable in the year. The assets of these schemes are independent from IAPB and IAPB has no additional liability other than for the payment of those contributions. Pension contributions are also made for international staff.

12. Termination benefits proscribed by the employment contract are accrued when these are earned (by virtue of length of service). Termination payments are valued at the higher of the amount required by law or the amount proscribed by the employment contract and recognised when due less the value of termination benefits previously accrued.

13. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

- Computer equipment (tangible) 33% per annum

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Expenditure on the development of web resources (Intangible assets) are expensed in the year. Prior to 2020 the costs associated with Intangible Assets once fully operational, were amortised over their useful life.

14. Cash at bank and in hand includes money held in current accounts and any funds in no-notice deposits and money market deposits.

15. Debtors are valued at the amounts owing (or prepaid) less a provision for doubtful debt. Amounts in foreign currencies are valued at the rates of exchange ruling at the balance sheet date.

16. Financial instruments are initially recognised at the amount receivable or payable including any related transaction costs. They are held at amortised cost; that is the amount initially recognised less any principal repaid plus any interest accrued. Financial assets held are cash and bank and in hand, together with trade and other debtors. Financial liabilities are trade and other creditors.

17. **Creditors** are valued at the amounts owing (or income received in advance). Amounts in foreign currencies are valued at the rates of exchange ruling at the balance sheet date.

18. **Restricted funds** are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund, this may include a fair allocation of management and support costs where allowed by the donor.

19. **Unrestricted funds** are donations and other incoming resources receivable or generated for the objects of the charity. Income is recognised when there is evidence of entitlement, the amount can be measured and the receipt is probable. Where terms and conditions have not been met, or, uncertainty exists as to whether IAPB can meet the terms and conditions otherwise within its control, the income is not recognised but deferred as a liability until it is probable that the terms and conditions imposed can be met.

20. **Foreign exchange** gains and losses are recorded in the Statement of Financial Activities as a net cost of the relevant activity. Transactions in foreign currencies are translated into pounds sterling at a daily rate based on mid-market opening rate at midnight.

21. There are no **sources of estimation uncertainty** that have a significant effect on the amounts recognised in the financial statements.

2. INCOME FROM GRANTS

	2023	2023	2023	2022	2022	2022
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
	£	£	£	£	£	£
CBM Christoffel-Blindenmission	-	67,451	67,451	-	112,700	112,700
Chen Yet Sen Family Foundation	150,000	150,000	300,000	274,000	-	274,000
CooperVision	-	24,235	24,235	-	-	-
Essilor	-	11,253	11,253	-	-	-
F Hoffmann-La Roche	-	42,500	42,500	-	75,000	75,000
Fred Hollows Foundation	-	52,123	52,123	-	45,022	45,022
Himalayan Cataract Project	-	11,629	11,629	-	-	-
Islamic Solidarity Fund for Development	-	71,419	71,419	-	-	-
Lions Club International Foundation	-	30,439	30,439	-	-	-
National Vision	-	26,366	26,366	-	-	-
NVS Kenya Limited	-	87,276	87,276	-	-	-
Onesight	-	-	-	-	9,685	9,685
Restoring Vision	-	11,629	11,629	-	-	-
SEVA	-	79,130	79,130	-	39,803	39,803
Sightsavers	-	61,500	61,500	-	9,685	9,685
Singapore Tourist Board	-	10,000	10,000	-	-	-
The Vision Council	-	39,385	39,385	-	9,685	9,685
Vision Spring	-	11,629	11,629	-	9,685	9,685
World Diabetes Foundation	-	20,468	20,468	8,387	-	8,387
World Health Organisation (WHO)	20,015	-	20,015	-	-	-
Yonsei University	-	5,883	5,883	-	-	-
Other grants and donations (£5,000 or less)	-	4,277	4,277	12,491	-	12,491
	170,015	818,592	988,607	294,878	311,265	606,143

3. OTHER INCOME

	2023	2023	2023	2022	2022	2022
	Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
	£	£	£	£	£	£
Commercial Income and Sponsorship	330,456	-	330,456	554,736	-	554,736
Coalition for Clear Vision project	-	170,369	170,369	-	370,118	370,118
Other Income	15,160	-	15,160	30,982	-	30,982
	345,616	170,369	515,985	585,718	370,118	955,836

4. ANALYSIS OF CHARITABLE EXPENDITURE BY COST TYPE

	GLOBAL ADVOCACY	CAMPAIGNS AND COMMUNICATIONS	EVENTS	KNOWLEDGE	STRENGTHENING THE NETWORK	COALITION FOR CLEAR VISION	SUPPORT AND GOVERNANCE	TOTAL 2023	TOTAL 2022
	£	£	£	£	£	£	£	£	£
Staff costs	328,961	296,280	-	84,733	494,410	-	164,105	1,368,489	1,323,643
Travel and meetings	8,935	32,384	63,800	12,132	111,253	24,665	51,888	305,057	418,258
Events and conferences	14,406	8,822	72,166	2,810	41,718	2,460	18,833	161,215	119,364
Consultancy and other activity costs	138,059	170,451	74,045	134,669	54,028	343,498	168,758	1,083,508	799,704
Online resources and promotions	-	62,917	21,787	-	-	-	-	84,704	27,869
Other costs	3,274	3,481	1,148	755	120,990	18,509	188,839	336,996	384,064
Exchange losses/ (gains)	72	(667)	(595)	(382)	25,337	10,159	45,593	79,517	(120,523)
	493,707	573,668	232,351	234,717	847,736	399,291	638,016	3,419,486	2,952,377
Support and governance costs	127,603	204,165	25,521	76,562	204,165	-	(638,016)	-	
Total	621,301	777,833	257,872	311,279	1,051,301	399,291	-	3,419,486	
2022	553,757	626,524	253,867	268,865	977,418	271,946	-	2,952,377	

4. ANALYSIS OF CHARITABLE EXPENDITURE BY COST TYPE (CONTINUED)

2022	GLOBAL ADVOCACY	CAMPAIGNS AND COMMUNICATIONS	EVENTS	KNOWLEDGE	STRENGTHENING THE NETWORK	COALITION FOR CLEAR VISION	SUPPORT AND GOVERNANCE	TOTAL 2022
	£	£	£	£	£	£	£	£
Staff costs	348,594	313,963	-	89,790	523,917	-	47,379	1,323,643
Travel and meetings	14,755	53,480	105,361	20,035	183,725	17,237	23,665	418,258
Events and conferences	12,112	7,417	60,676	2,363	35,076	1,719	-	119,364
Consultancy and other activity costs	135,530	167,329	72,689	132,202	53,038	240,054	(1,138)	799,704
Online resources and promotions	-	17,633	6,106	-	-	-	4,128	27,867
Other costs	3,204	3,405	1,123	739	118,363	12,936	244,294	384,064
Exchange (gains)	-	-	-	-	-	-	(120,523)	(120,523)
	514,196	563,227	245,955	245,128	914,120	271,946	197,805	2,952,377
Support and governance costs	39,561	63,298	7,912	23,737	63,298	-	(197,805)	-
Total	553,757	626,524	253,867	268,865	977,418	271,946	-	2,952,377

5. NET (EXPENDITURE) / INCOME

Net (expenditure)/income is stated after charging the following:

	2023	2022
	£	£
Depreciation	11,342	10,569
Auditors' remuneration :		
Charity audit	18,885	12,045
Other services	2,950	-

6. TRUSTEES' EXPENSES

Expenses of £11,923 were paid on behalf of or reimbursed to 5 Trustees during the year (2022: £9,846 for 4 Trustees) for travel, accommodation and office costs.

No Trustee received any remuneration during the year (2022: £nil)

7. STAFF COSTS AND NUMBERS

STAFF COSTS	2023	2022
	£	£
Salaries and wages	1,166,249	1,102,183
Social security costs	59,245	72,633
Pension	101,335	100,481
Other staff costs	41,659	36,346
Termination benefits	-	12,000
	1,368,488	1,323,643

Termination benefits

Redundancy costs included in the above amount were £nil (2022: £12,000).

Key Management Personnel

The aggregate of emoluments for key management personnel was £560,883 paid to 6 of the people listed in the Trustees' Report on pages 4-5 (2022: £621,187 paid to 7 people).

Staff numbers The numbers of employees whose emoluments for the year within the following bands were:

	2023	2022
£60,000 - £70,000	1	3
£70,000 - £80,000	-	3
£80,000 - £90,000	3	1
£90,000 - £100,000	-	-
£100,000 - £110,000	-	-
£110,000 - £120,000	-	1
£120,000 - £130,000	1	-

Owing to the diverse nature of the organisation and its international presence, IAPB uses the services of contractors and consultants to supplement its core staff. In this regard, there were a variety of legal engagements, depending on various factors such as location, role, need for flexibility etc. The figures shown above as salaries and wages reflect those staff employed directly by the IAPB in London and South Africa on IAPB contracts. Other personnel, to all intents and purposes part of the IAPB core team although not on a direct IAPB staff employment contract, are included as secondees, contractors, consultants. The average headcount figure includes the effective number of people involved in overall IAPB global operations.

AVERAGE HEAD COUNT	2023	2022
Global Advocacy	5	8
Strengthening the Network	8	3
Campaigns and Communications	11	7
Events	1	4
Support and Governance costs	2	1
Total	27	23

Pensions

IAPB operates a defined contribution pension scheme for all UK-based staff. The charity's contribution is 10 per cent of salary.

IAPB also make pension contributions for international staff of 10% or in accordance with individual employment requirements.

8. FIXED ASSETS

	TANGIBLE	INTANGIBLE	TOTAL
	£	£	£
Cost			
At 1 January 2023	36,713	140,709	177,422
Additions during the year	7,831	-	7,831
Disposal during the year	(2,827)	-	(2,827)
At 31 December 2023	41,717	140,709	182,426
Depreciation			
At 1 January 2023	22,273	140,709	162,982
Charge for the year	11,342	-	11,342
Disposal during the year	(2,827)	-	(2,827)
At 31 December 2023	30,788	140,709	171,497
Net book value			
At 31 December 2023	10,929	-	10,929
At 31 December 2022	14,440	-	14,440

All tangible fixed assets held are classified as IT resources.
All intangible fixed assets are internally developed web resources.

9. DEBTORS

	GROUP	CHARITY	GROUP	CHARITY
	2023	2023	2022	2022
	£	£	£	£
Trade debtors	161,275	161,275	436,649	436,649
Amounts owing by subsidiary	-	33,447	-	150,571
Prepayments	22,853	22,853	36,970	36,970
Other debtors	73,421	73,421	48,070	48,070
	257,549	290,996	521,689	672,260

10. CREDITORS

	GROUP	CHARITY	GROUP	CHARITY
	2023	2023	2022	2022
	£	£	£	£
Trade creditors	84,963	84,963	124,986	124,986
Accruals	109,028	109,028	42,526	42,526
Deferred income	538,472	538,472	416,257	416,257
Other creditors	36,652	36,654	-	-
Taxation and Social Security	8,440	8,440	34,332	35,447
	777,555	777,557	618,101	619,216

Deferred income movements in the year

	AT 31 DECEMBER 2022	RELEASE FROM PREVIOUS YEAR	ADDITION IN CURRENT YEAR	AT 31 DECEMBER 2023
	£	£	£	£
Membership	127,398	127,398	318,108	318,108
Grants	248,607	248,607	167,000	167,000
Events	40,252	40,252	53,364	53,364
Total deferred income	416,257	416,257	538,472	538,472

Deferred income is income received in one year for use in the following year or years.
Deferred grant income at 31 December 2023 related to projects and campaigns for 2024.

II. ANALYSIS OF GROUP NET ASSETS BETWEEN FUNDS

	RESTRICTED FUNDS	GENERAL FUNDS	TOTAL FUNDS
	£	£	£
2023			
Tangible fixed assets	-	10,929	10,929
Net current assets	13,969	593,678	607,648
Group net assets at the end of the year	13,969	604,608	618,577
2022			
Tangible fixed assets	-	14,440	14,440
Net current assets	177,070	767,567	944,637
Group net assets at the end of the year	177,070	782,007	959,077



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12. MOVEMENT IN FUNDS

	AT THE START OF THE YEAR	INCOMING RESOURCES	OUTGOING RESOURCES	TRANSFERS BETWEEN FUNDS	AT THE END OF THE YEAR
	£	£	£	£	£
RESTRICTED FUNDS					
Global Advocacy					
a. Friends of Vision Secretariat - various funders	-	81,165	81,165	-	-
b. Retinopathy advocacy					
Coopervision	-	24,235	24,235	-	-
National Vision	-	26,366	26,366	-	-
The Vision Council	-	26,853	26,853	-	-
c. Advocacy to Action					
CBM Christoffel-Blindenmission	-	5,418	5,418	-	-
F Hoffmann-La Roche	-	7,500	7,500	-	-
Lions Club International Foundation	-	4,500	4,500	-	-
d. Capacity Development Programme					
Islamic Solidarity Fund for Development, IsDB	-	12,893	12,893	-	-
e. Global Advocacy and Policy Framework: Fred Hollows Foundation	-	30,465	30,465	-	-
f. World Report on Vision roll-out: CBM Christoffen-Blindenmission	-	31,409	31,409	-	-
g. Diabetic Retinopathy: World Diabetes Foundation	-	20,468	20,468	-	-
Campaigns and Communications					
h. Chen Yet Sen Family Foundation	-	100,000	100,000	-	-
i. Singapore Tourism Board	-	10,000	10,000	-	-

	AT THE START OF THE YEAR	INCOMING RESOURCES	OUTGOING RESOURCES	TRANSFERS BETWEEN FUNDS	AT THE END OF THE YEAR
	£	£	£	£	£
Knowledge					
j. Global Refractive Error Market Report	-	50,000	50,000	-	-
Chen Yet Sen Family Foundation	-	50,000	50,000	-	-
Sightsavers	-	35,000	35,000	-	-
k. Elevating Investment in Eye Health Report: F. Hoffmann-La Roche	-	11,778	11,778	-	-
l. Vision Atlas: CBM Christoffel-Blindenmission	-	10,098	10,098	-	-
m. School Eye Health Guidelines: Fred Hollows Foundation					
Strengthening the Network					
n. Sightfirst Research: Lions Club International Foundation	-	25,939	10,893	-	15,046
o. Capacity Development Programme					
Islamic Solidarity Fund for Development, IsDB	-	58,526	22,752	-	35,774
p. Systems Change Project for Latin America: SEVA	-	79,130	64,130	-	15,000
q. Advancing IPEC 2023 Regional Dissemination: Fred Hollows Foundation	-	11,560	11,560	-	-
r. Africa Partnership Funding:					
NVS Kenya Limited	-	87,276	87,276	-	-
Swiss Red Cross (Schweizerisches Rotes Kreuz)	-	4,277	4,277	-	-
s. Insight Live Exemplar Development: CBM Christoffel-Blindenmission	-	7,852	7,852	-	-
t. Western Pacific Sponsorship: Yonsei University	-	5,883	5,883	-	-
u. The Coalition for Clear Vision	177,070	170,370	399,291	-	(51,851)
TOTAL RESTRICTED FUNDS	177,070	988,961	1,152,062	-	13,969
UNRESTRICTED FUNDS					
General funds	728,007	2,090,025	2,267,424	-	604,608
TOTAL FUNDS	959,077	3,078,986	3,419,486	-	618,577

12. MOVEMENT IN FUNDS (CONTINUED):

Movement in funds for the 2022 financial year

	AT THE START OF THE YEAR	INCOMING RESOURCES	OUTGOING RESOURCES	TRANSFERS BETWEEN FUNDS	AT THE END OF THE YEAR
	£	£	£	£	£
RESTRICTED FUNDS					
e. Global and Regional Advocacy					
CBM	-	102,999	102,999	-	-
The Fred Hollows Foundation	-	35,440	35,440	-	-
a. Friends of Vision Secretariat					
various funders	-	58,023	58,023	-	-
r. Vision for Africa					
Swiss Red Cross (Schweizerisches Rotes Kreuz)	38,819	-	38,819	-	-
v. European Vision Health Advocacy					
-Hoffmann-La Roche	-	75,000	75,000	-	-
u. The Coalition for Clear Vision	78,898	370,118	271,946	-	177,070
f. Communicating and Connecting Knowledge					
SEVA Foundation	-	39,803	39,803	-	-
TOTAL RESTRICTED FUNDS	117,717	681,383	622,030	-	177,070
UNRESTRICTED FUNDS					
General funds	812,540	2,299,814	2,330,347	-	782,007
TOTAL FUNDS	930,257	2,981,197	2,952,377	-	959,077

12. MOVEMENT IN FUNDS (CONTINUED):

The purposes of the funds listed above were as follows:

- a. Friends of Vision Secretariat: IAPB provides secretariat support to the group of ambassadors at the UN who are member countries of the UN Friends of Vision. This work is partly supported by grant funding.
- b. Refractive Error Advocacy – supporting our advocacy work including the promotion of global targets for refractive error.
- c. Advocacy to Action – supporting the development of tools and resources for member organisations to use when advocating at a national level.
- d. Capacity development programme – this grant supports global advocacy work with the United Nations and at the World Health Organisation.
- e. Global Advocacy and Policy Framework - funding to support our global and regional advocacy work.
- f. World Report on Vision roll-out: funding to support the dissemination and promotion of resources for Integrated People-Centred Eye Care (IPEC).
- g. Diabetic Retinopathy – these funds contribute towards advocacy for Diabetic Retinopathy screening targets and treatment.
- h. These funds contribute to resourcing for our Love Your Eyes campaign.
- i. Singapore Tourism Board – funding to support the 2030 In Sight Live event in Singapore in summer 2023.
- j. Global refractive error market report – this was a significant study into the supply side market for glasses.
- k. Elevating investment in eye health report – this report was included within the Vision Atlas and promoted to IAPB members.
- l. Vision Atlas – funding to support the development phase of the new Vision Atlas.
- m. School Eye Health Guidelines – development of resources for use by members.
- n. Sight first – funding to support research to assess vision impairment and effective refractive error coverage among school children in Timor L'este.
- o. Capacity development programme – funding to build advocacy capacity in Francophile African countries.
- p. Systems change project for Latin America - delivery of systems change training and systems leadership capacity building.
- q. Advancing IPEC – implementation of Integrated People-Centred Eye Care for the Western Pacific region.
- r. Africa Partnership funding – capacity-building in sub-Saharan Africa including research into the training of ophthalmologists in Africa.
- s. In Sight Live exemplar development - a grant to support the delivery of a session about exemplar countries at the 2030 ISL event in Singapore.
- t. Western Pacific sponsorship – these funds contribute to developing and supporting advocacy plans for the Western Pacific region.
- u. The Coalition for Clear Vision – delivery of a coalition model to deliver glasses in Kenya and India.
- v. European Vision Health Advocacy - developing a European advocacy and policy network and plan.
- w. Communicating and Connecting Knowledge – funds for the maintenance and support of the Vision Atlas.

13. SUBSIDIARY UNDERTAKING

IAPB owns the whole of the issued share capital (£1) of IAPB Trading Limited, company number 7842726, Registered office The Northern Shell Building, 4th Floor, 10 Lower Thames Street, London EC3R 6 AF. The trading subsidiary was registered in November 2011. The company has not traded in 2023 or 2022. The aggregate amount of the subsidiary company's assets, liabilities and funds at the end of the reporting period was £8,768.

INCOME AND EXPENDITURE

	2023	2022
	£	£
Turnover	-	-
Cost of sales	-	-
Other expenses / (income)	8,768	(13,321)
Deficit/(surplus)	8,768	(13,321)
Donation to parent charity	-	13,321
Deficit / (surplus) after donation	8,768	-
Reserves brought forward	-	-
Reserves carried forward	8,768	-

The parent charity continues to support the deficit on the subsidiary company's reserves.

14. RELATED PARTIES

No related party transactions took place between the charity and its subsidiary company.

IAPB Member organisations are the main donors to the charity and some are paid funds in furtherance of IAPB's charitable objects. Decisions on such transactions are made in accordance with the charity's conflicts of interest policy such that Trustees, staff or committee members with a conflict of interest are not involved in the relevant decision making process.

The charity received £300,000 from the Chen Yet-Sen Family Foundation, which is chaired by the charity's Ambassador, James Chen.



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14. RELATED PARTIES (CONTINUED)

The Trustees who have an interest in any organisation giving funds to or receiving funds from IAPB (other than membership fees) and the aggregate amounts for each related organisation are as follows:

TRUSTEES	RELATED ORGANISATIONS	2023	2023	2022	2022
		AMOUNT RECEIVED	AMOUNT PAID	AMOUNT RECEIVED	AMOUNT PAID
		£	£	£	£
Muhammad Babar Qureshi (Director, Inclusive Eye Health Initiative) Rainer Brockhaus (CEO) Bruce Spivey (Trustee of CBM Advisory Board)	CBM - Christoffel Blinden Mission, Christian Blind Mission e.V.	89,905	27,927	140,993	
Jennifer Chen	Chen Yet-Sen Family Foundation	300,000	-	-	
Jennifer Gersbeck (Global Advocacy Executive Director) Amanda Davis (Director of Strategic Initiatives)	The Fred Hollows Foundation (FHF)	62,123	180,472	125,930	
Nick Kourgialis (Vice President)	Helen Keller International	-	-	4,328	
Katherine Overbey (CEO)	Himalayan Cataract Project	11,629	-	-	
Jess Blijkers (International Director, Programmes & Advocacy) Wolfgang Gindorfer (Expert on Uncorrected Refractive Errors & Child Eye Health)	Light for the World	75,565	-	4,190	
Dr Rohit Kanna, Network Director Elizabeth Kurian, Trustee	LVPEI Hyderabad Eye Institute	-	90,189	-	106,000
Katherine Overbey (CEO)	Onesight	-	-	60,400	
Kashinath Bhoosnurmath (President and CEO)	Operation Eyesight Universal	-	109,566	9,753	
Derek Hodkey (CEO)	Orbis International	8,372	-	4,328	
Dr Suzanne Gilbert (Senior Director of Research and Strategic Opportunities)	Seva Foundation	104,565	-	193,959	-
Dr Caroline Harper (CEO)	Sightsavers	100,300	-	77,254	-
Ella Gudwin	Vision Spring	58,872	-	-	-

Amounts received were the grants provided for the purposes set out in Note 12 together with some amounts for sponsorship of events. The amount received from Light for the World was for staff seconded from IAPB to Light for the World.

Amounts paid were the costs of some of IAPB's international staff, hosted by the respective organisations.

THANK YOU

**TO OUR MEMBERS,
PARTNERS AND
SUPPORTERS FOR
YOUR COMMITMENT
TO A WORLD
WHERE 2030 IS IN
SIGHT FOR ALL.**



Photo Submitted by: Marisa Martins Armada to the IAPB World Sight Day Photo Competition

GLOSSARY OF ACRONYMS

APAO – Asian Pacific Academy of Ophthalmology

APEC – En Asociación para Evitar la Ceguera en México

COESCA – College of Ophthalmology of Eastern Central and Southern Africa

IAPB – International Agency for the Prevention of Blindness

SERI – Singapore Eye Research Institute

eCSC – Effective Coverage of Cataract Surgery

HReH – Human Resources for Eye Health

ILO – International Labour Organization

IPEC – Integrated People-Centred Eye Care

INGOs – International Non-Government Organisations

PAAO – Pan American Academy of Ophthalmology

RANZCO – Royal Australia and New Zealand College of Ophthalmologists

SDGs – Sustainable Development Goals

UN – United Nation

WHO – World Health Organization

WHO AFRO – World Health Organization Regional Office for Africa

WHO SEARO – World Health Organization South-East Asia Regional Office

WHO WPRO – World Health Organization Western Pacific Regional Office



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