

6 February 2025

Nomination for Caroline Casey for President, IAPB

To Whom It May Concern:

I am pleased to wholeheartedly endorse Caroline Casey for a second term as IAPB President.

Caroline Casey's current tenure as IAPB President has been marked by transformative leadership and a powerful vision for a world where no-one experiences unnecessary or preventable sight loss and everyone can achieve their full potential. Her ability to inspire collaborative action across the eye health sector is unparalleled. Under her guidance, IAPB's ISL conferences have shifted from primarily informational gatherings to dynamic platforms for member engagement and tangible progress toward shared priorities. This unified approach is driving impactful change.

Caroline's deep understanding of the private sector and her proven ability to cultivate partnerships have been instrumental in securing resources and expanding IAPB's reach and influence. Her insightful perspective and strategic thinking have positioned IAPB for significant growth and impact.

With the Global Summit on Eye Health only one year away, Caroline's continued leadership is paramount to ensuring its success and maximising its potential to reshape the sector. Her presence will be vital in realising our ambitious vision for a world where preventable blindness is no more.

Beyond her organisational accomplishments, Caroline's personal story, energy and unwavering commitment resonate deeply with the IAPB community and the global eye health sector. Her leadership style fosters inclusivity and empowers others, creating a dynamic and collaborative environment where everyone feels valued and driven towards a common goal.

Kind regards,



Jennifer Gersbeck
Executive Director – Strategy, Impact and Scale
The Fred Hollows Foundation
jgersbeck@hollows.org