Social media

Diabetes eye health

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To help spread the word about the launch of The Guide please share the social media posts below on Facebook and Twitter – please include **#DRGuide**.

Facebook

Diabetes Eye Health: A guide for Health Professionals is a new resource from the Fred Hollows Foundation and International Diabetes Federation that aims to raise awareness among health professionals about the growing prevalence of **#diabeticretinopathy** and identifies key roles and actions health care professionals can take in prevention, screening, monitoring, and referral. **#DRGuide**

You can download a copy of The Guide by visiting http://www.idf.org/eyehealth

We're proud to support *Diabetes Eye Health: A Guide for Health Professionals*, a new resource from the Fred Hollows Foundation and International Diabetes Federation that provides guidelines and advice to primary health professionals to assist them in managing eye health in patients with **#diabetes**. **#DRGuide**

You can download a copy of The Guide by visiting http://www.idf.org/eyehealth

The number of people with **#diabetes** is increasing rapidly, if trends continue, at least 1 in 10 adults will have diabetes by 2040. **#DiabeticRetinopathy** is a severe complication of diabetes that can lead to vision impairment and blindness. The Fred Hollows Foundation in partnership with the International Diabetes Federation has produced *Diabetes Eye Health: A guide for Health Professionals*, a new resource for health professionals to assist them in managing diabetic eye health in primary care. **#DRGuide**

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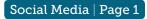




The Fred Hollows

Foundation





Social media

Diabetes eye health

Twitter Proud to support @FredHollows @IntDiabetesFed and their new resource for diabetic #eyehealth management. #DRGuide http://www.idf.org/eyehealth The new #DRGuide will assist health professionals to detect & manage diabetic retinopathy in primary care http://www.idf.org/eyehealth #DRGuide is a new resource for health professionals to assist them in managing diabetic eye disease. Get a copy: http://www.idf.org/eyehealth I just downloaded my copy of #DRGuide a new resource from @FredHollows and @ IntDiabetesFed. Get yours: http://www.idf.org/eyehealth



