



# IAPB Trade & Regulations Policy Manager

## Job Description

<b>Job Title:</b>	Trade & Regulations Policy Manager
<b>Department/Group:</b>	Policy and Advocacy
<b>Reports to:</b>	Director of Policy, Advocacy and Strategy
<b>Hours:</b>	Full-time
<b>Contract Type:</b>	Fixed Term
<b>Location:</b>	Europe
<b>Application process:</b>	Applicants should send their CV and Covering Letter to <a href="mailto:HR@iapb.org">HR@iapb.org</a> .
<b>Application deadline:</b>	13 <sup>th</sup> October 2024. We reserve the right to close the job advert early.

### Role and Responsibilities

This post will play a leading role in IAPB's Global Advocacy Team, developing new advocacy strategies and campaigns linking eye health and international trade and regulatory issues; and leading IAPB's relationships with key organisations such as the International Labour Organisation (ILO). It will include emerging work on tariffs and taxation, including their impact on the import of essential eye-health devices such as spectacles. It will involve advocacy engagement with organisations such as the World Customs Organisation, WHO, the European Parliament and businesses; it will address issues such as efficiencies and costs.

The post holder will play a critical role in securing political commitments and investments for eye health at a Global Summit on Eye Health in 2026, particularly with European countries. The post will include advocacy, policy development and drafting. Much of the role will be externally facing, representing IAPB at international forums and working with a diverse range of stakeholders from UN bodies, governments, civil society, private sector to research and academic institutions.



## **The Trade & Regulations Policy Manager will:**

- Play a leading role in securing political commitments and investments in eye health at a Global Summit in 2026, delivering effective influencing strategies at global, regional and national levels – this will include a particular focus on European countries.
- Working closely with the CEO, develop IAPB's global advocacy strategy on eye health and international trade and regulatory issues
- Work with the Head of Policy and Advocacy to coordinate IAPB's programme of work with relevant international institutions (e.g. WTO, WCO, development banks) on trade and regulation initiatives
- Enhance advocacy capacity across the eye health sector, providing support to IAPB members on using effective approaches to engage and influence policy makers on economic, trade and regulatory policy.
- Represent IAPB at various international forums and to establish strong networks to raise awareness of, and broaden support for, the eye health agenda and how it connects with wider economic, social and development agendas;
- Draft letters, speeches or policy briefs to support policy initiatives and advocacy campaigns
- Oversee the organisation of high-level advocacy events and campaign stunts; briefing and liaising with high profile speakers and coordinating with the communications & events and knowledge teams;
- Monitor and keep abreast of the relevant activities of the UN, WHO, EU and related institutions, identifying policy and advocacy opportunities to advance the issue of vision and eye health;
- Work closely with IAPB's communications team, to raise the profile of IAPB messages and advocacy activity, including providing content for internal and external communications.

## **Education, Skills & Experience Required**

### **Knowledge (Education & Related Experience):**

#### ***Essential:***

- Undergraduate degree in related field (International Affairs, Political Science, Public Health)
- Experience of engaging in successful advocacy initiatives and influencing policy in Government, multilateral organisations and civil society
- Familiarity with the 2030 Agenda for Sustainable Development and international organization systems, such as the United Nations, World Health Organization and related institutions and of advocating in regional forums such as the EU.



- Experience in policy development and drafting
- Intellectual curiosity, a positive and proactive attitude and an ability to build robust relationships cross-culturally
- Ambition and agility in a fast-changing environment
- Resilience and strong ability to work independently
- Passionate about effecting change at a global level with a deep commitment to the vision and values of IAPB.

***Desirable:***

- Experience with engaging diverse actors in international development, such as government institutions, communities, civil society, NGOs, donors, UN agencies, European Parliament
- Experience in the development and/or public health sectors and understanding of health systems.